

2025.6.11

地点: 1 展厅 B92  对话纺织
Venue: Hall 1 B92 **Textile Dialogue**

时间 Time	主题 Topic	讲者 Speakers	语言 Language
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流行趋势


Design and Trends

11:15 - 12:00	WGSN 2026 春夏面料趋势预测 Textiles Forecast S/S 26	叶文诗, WGSN, 趋势顾问 Sophia Ye, Trend Consultant, WGSN	普通话 * Mandarin *
12:05 - 12:50	时尚进化: 从当前趋势到未来的多样化风格 Fashion Transformation: From Current Trends to Future Diverse Styles	林枝衍教授, 香港理工大学时装及纺织学院副教授 Prof. Chi-hin, Jin Lam, Associate Professor, School of Fashion and Textiles, The Hong Kong Polytechnic University 林雁怡博士, 香港理工大学时装及纺织学院讲师 Dr. Ngan-yi Kitty Lam, Lecturer, School of Fashion and Textiles, The Hong Kong Polytechnic University	普通话 * Mandarin *

技术

Technology and Solutions

13:30 - 14:15	NAMI 创新可持续纺织技术: 生物合成纤维素和染料 NAMI's Innovation in Sustainable Textile Technology: Biosynthesized Cellulose and Dyestuff	柯颖年博士, 纳米及先进材料研发院, 技术经理 Dr. Wylie O, Technical Manager, Nano and Advanced Materials Institute	普通话 * Mandarin *
14:20 - 15:05	从“高污染”到“高含绿量”: 纺织印染绿色转型的科技密码 From "High Pollution" to "High Green Content": The Key Technologies Driving Green Transformation in Textile Dyeing	周楠, 广东溢维环境科技有限公司, 市场经理 Zona Zhou, Marketing Manager, Guangdong Exponent Envirotech Ltd	普通话 * Mandarin *
15:10 - 15:55	通过人工智能、数字身份与沉浸式商务重新想象时尚 - 从虚拟形象到实体货架——数字时尚、3D 资产与 AI 工具如何塑造新一代零售体验 Reimagining Fashion Through AI, Identity & Immersive Commerce - From Avatar to Aisle — How Digital Fashion, 3D Assets, and AI Tools are Shaping the Next Generation of Retail	李德欣, LIVVIUM, 创始人 Olivia Lee, Founder, LIVVIUM	英语 * English *

地点: 9 展厅 J02  热点交流
Venue: Hall 9 J02 **Talking Point**

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市场信息及营销策略

Market Information & Business Strategies

10:30 - 12:30	2025 国际纺织产业数字化应用趋势论坛 2025 International Textile Industry Digital Application Trend Forum	喻波, 深圳市智能制造产业促进会联席会长 Bo Yu, Co-Chairman, Shenzhen Smart Manufacturing Industry Promotion Association 黎子滔, 香港纺织及成衣研发中心, 高级工程师 Derek Lai, Senior Engineer, The Hong Kong Research Institute of Textiles and Apparel 陈彬, 探物智能科技(广东)有限公司运营总监 Bin Chen, Operations Director, Tanwu AI Technology (Guangdong) Co Ltd 钟洁玉, 佛山市浩拓信息技术有限公司, COO Jieyu Zhong, COO, Foshan Haotuo Information Technology Co Ltd	普通话 * Mandarin *
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纺织论坛

供应链重构：数智赋能 韧性破局

Intertextile Forum

Supply Chain Restructuring: Digital Intelligence-Driven Resilient Breakthrough

13:30 - 13:35	主持人开场 Opening Speech by the Host		普通话 Mandarin
13:35 - 13:55	开幕致辞 Opening Speeches	徐迎新, 中国纺织工业联合会副会长、 中国国际贸易促进委员会纺织行业分会会长 Yingxin Xu, Vice President of China National Textile and Apparel Council (CNTAC) President of the Sub-Council of Textile Industry of China Council for the Promotion of International Trade (CCPIT TEX)	普通话 Mandarin
13:55 - 14:15	发挥香港枢纽角色, 共创供应链出海新机遇 Leverage Hong Kong's Hub Role to Create New Supply Chain Opportunities	陈永安, 香港纺织业联合会副会长 Roger Chan, Vice Chairman of Textile Council of Hong Kong	普通话 Mandarin
14:15 - 14:35	直面关税战, 市场变革下的供应链韧性锻造 Facing Tariff Wars, Forge Supply Chain Resilience Amid Market Disruption	杨立, BCG 董事总经理, 全球资深合伙人、BCG 消 费者领域专项中国区负责人 Li Yang, Managing Director & Senior Partner, BCG; Head of BCG Consumer Practice, China	普通话 Mandarin
14:35 - 14:55	融入全球价值链, 重塑核心竞争力 Integrating into Global Value Chains to Rebuild Core Competitiveness	袁琼, 赢家时尚集团副总裁 Qiong Yuan, Vice President of EEKA Fashion	普通话 Mandarin
14:55 - 15:15	设计链动产业升级, 科技赋能品牌突围 Design-Driven Industrial Upgrade, Technology-Enabled Brand Breakthroughs	刘超颖, 洲升 CHAU-RISING 品牌创始人兼创意总监 Chaoying Liu, Founder and Creative Director of CHAU-RISING brand	普通话 Mandarin
15:15 - 16:00	开拓多元市场, 打造数智化供应链新优势 Expanding Diversified Markets to Build Digital-Smart Supply Chain Advantages	对话嘉宾: Panelists: 钟博丞, 澳门生产力暨科技转移中心时装及形象委员会 委员、澳门纺织商会理事长 Porson Chung, Member of the Fashion & Image Committee of the Macau Productivity and Technology Transfer Center and Director General of the Macau Textile Merchants Association 关淑敏, 香港纺织商会常务副会长、LAFAVEUR 芸想 品牌创始人 Sharon, Executive Vice President of Textile council of Hong Kong Ltd; Founder of LAFAVEUR 赵建峰, 歌力思集团供应链管理中心总监 Jianfeng Zhao, Director of the Supply Chain Management Center of ELLASSAY 张曲明, 欣贺集团物流部经理 Quming Zhang, Manager of the Logistics Department of XINHEE 钟永强, 珠海市恒鸿制衣有限公司董事长 Yongqiang Zhong, Chairman of Zhuhai Henghong Garment Co Ltd 韩凯州, 佛山市立笠纺织集团董事长 Kevin, Chairman of Foshan Lisheng Textile Co Ltd 常静, 康赛妮集团有限公司销售副总经理 Jing Chang, Deputy General Manager of CONSINEE	普通话 Mandarin

2025.6.12

地点: 1 展厅 B92
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对话纺织
Textile Dialogue

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可持续发展议题 Economy Talks

11:45 - 12:15	认识 GOTS —— (由有机纤维制成的) 可持续和道德纺织品之源 Meet GOTS - Your Source for Sustainable and Ethical Textiles Made with Organic Fibres	时怡, Global Standard gGmbH, 亚太区代表人 Felicia Shi, Representative in APAC, Global Standard gGmbH	普通话 * Mandarin *
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研讨会日程 Seminar Schedule

12:20 - 12:50	bluesign: 如何通过体系化方法论实现消费者安全 bluesign: Scientific Methodology to Reaching Consumer Safety	李颂敏, bluesign, 客户关系经理 Samantha Lee, CRM Manager, bluesign	普通话 * Mandarin *
13:30 - 14:00	欧美市场绿色合规指南解析: OEKO-TEX® 认证 × 亚马逊 CPF × 法国环保退税补贴 EU-U.S. Green Compliance: OEKO-TEX® Amazon CPF French ECO-Modulations	牛斌, 海恩斯坦检测认证 (上海) 有限公司, 销售部经理 Andy Niu, Head of Sales, Hohenstein Laboratories (Shanghai) Co Ltd	普通话 * Mandarin *
14:05 - 14:35	可持续性纺织产品要求及相关解决方案 Sustainable Textile Products and Solutions	李鹏宣, 纺织及鞋事业部 技术经理、培训讲师, 天祥集团 Vivian Li, Technical Manager, Intertek China Softlines, Intertek Group	普通话 * Mandarin *

市场信息及营销策略

Market Information & Business Strategies

14:40 - 15:55	利用 IP 引领零售成功的关键 Retail Success through IP Licensing	黄亚辛, 德盈商贸 (深圳) 有限公司, 首席营销官 Amber Huang, CMO, Semk Licensing (SZ) Co Ltd 黄玮, 独角兽 (广东) 动漫文化有限公司, 授权总监 Wine Huang, Licensing Director, Unicorn Entertainment Ltd 秦立娟, 乐视新生代 (北京) 文化传媒有限公司, 乐视 IP 授权总监 Lijuan Qin, Director of IP Licensing, Le Vision Cenozoic Culture Media Limited, Beijing 孙境锴, 深圳市山海文化科技有限公司, CEO Jingnuo Sun, CEO, Shenzhen Shanhai Culture and Technology Co Ltd 贾田, 深圳市版权协会, 授权专委会主任 Tian Jia, Director, Authorization Committee of Shenzhen Copyright Association	普通话 * Mandarin *
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热点交流
Talking Point

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流行趋势

Design and Trends

11:00 - 11:30	从趋势到产品: 花型和面料的趋势开发与市场互动 From Trends to Products: The Interactive Development of Pattern and Fabric Trends with the Market	沈怡然, 浙江美欣达纺织印染科技有限公司, 花型设计师 Yiran Shen, Pattern Designer, Zhejiang Mizuda Textile Printing & Dyeing Co Ltd	普通话 Mandarin
11:35 - 12:05	新时代面料开发的创新路径探析 Analysis of Innovative Pathways in New Era Fabric Development	韩文鹏, 广州帛璟纺织品有限公司, 市场部总监 Wenpeng Han, Managing Director, Guangzhou Bojing Textile Co Ltd	普通话 Mandarin
13:30 - 14:10	2026 春夏中国纺织面料流行趋势——色彩流行趋势 2026SS Fabrics China Trend - Color Trend	王玢, 中国纺织信息中心流行趋势部, 高级趋势研究员, FASHION INSIGHT 编辑 Bin Wang, Senior Trend Researcher of Trends Department, China Textile Information Center, Editor of FASHION INSIGHT	普通话 Mandarin
14:10 - 14:50	紧柔纺——解锁更多传统纱线的机能性和应用可能性 Sirofil-compact Spinning - Unleash Potential of Traditional Textile Materials, Unlock More Outstanding Properties	李星, 山东联润新材料科技有限公司, 江浙沪区域销售经理 Xing Li, Long Run Textile Co Ltd, Jiangsu, Zhejiang and Shanghai Regional Sales Manager	普通话 Mandarin
14:50 - 15:10	供应链快速反应提供商——伊尼姿女装流行趋势解读 Supply Chain Rapid Response Supplier - INITS Women's Fashion Trend	唐瑞霞, 伊尼姿女装面料品牌, 主创设计师 Ruixia Tang, Chief Creative Designer, INITS	普通话 Mandarin
15:10 - 15:40	鲁泰集团 2026 春夏新品趋势 Luthai Group's 2026 Spring & Summer New Product Trends	谭文文, 鲁泰纺织股份有限公司, 设计师 Wenwen Tan, Designer, Luthai Textile	普通话 Mandarin

* 提供普通话 <-> 英语同声传译
Mandarin Chinese <-> English Simultaneous Interpretation will be provided