

Intertextile Pavilion Shenzhen (2019)

Shenzhen International Trade Fair for Apparel Fabrics and Accessories



Seminar Schedule

Time	Category	Topic / Summary	Speaker / Company	Speaking Language	Meeting Room
Thursday, 4 July					
13:00 - 14:00	Design and Trend	2020 Spring/Summer Fabrics China Trend Summary: We are experiencing a paradigm shift, all trends stems from a pair of fundamental contradictions: human and machines, virtuality and reality, illusion and touches, rapid iterations and slow craftsmanship, classic and modernity... All of these generate mutual opposition and inclusion. Internet and artificial intelligence technology have brought humanity into a world of increasing interaction and integration. And the passionate X-generation are more interested in exploring the mysterious virtual world.	Jiangrui, Senior Designer, CTIC	Mandarin Chinese	Rose Hall 2 Level 5
14:15 - 15:15	Sustainability Issues	Transparency & Sustainability: The Consumer, The Brands, & The Future - OEKO-TEX® Summary: Brands and retailers demand their supply chains to achieve greater sustainability, while consumer's awareness of product safety, social responsibility and environmental performance have grown a lot. The sustainability trends is irreversible. Under this environment, suppliers must become more compliant, more responsive to meet the requirements from all parties. Kris will show you how this trend will affect your future and how you can make the most of it.	Kris Wan, Asia Pacific Market Development Manager, TESTEX	Mandarin Chinese	Rose Hall 2 Level 5
Friday, 5 July					
10:30 - 11:30	Sustainability Issues	New Environmental Regulations 2019 of European & American Market and Our Sustainable Solution: OEKO-TEX® Summary: Today's consumers want high-quality textiles that are harmless to their health, made in facilities which are environmental-friendly and have social responsibility as well. The OEKO-TEX® system, whose requirements are stricter than environmental regulations of Europe & America, is always committed to the sustainable development of the textile industries and the promotion of innovation in the textile and apparel industries worldwide according to customers' requirements or concerns. The OEKO-TEX® system, which is built modularly, would be clarified throughout from the "input" ---"process" ---"output" of whole textile manufacturing chain.	Andy Niu, Head of Sales, Hohenstein	Mandarin Chinese	Rose Hall 2 Level 5
11:45 - 12:45	Design and Trend	Key Fabric Trends for Men's and Women's For AW20/21 Summary: Analysing and showing the key trends in fabric development direction for men's + women's for AW 20/21 with lots of italian milled fabric illustrations.	Michael Leow, Director, Creative Placements Asia Ltd	English	Rose Hall 2 Level 5

*Simultaneous Interpretation will be provided in Mandarin Chinese, English.

Updated as of 19 Jun, 2019

研讨会日程

时间	类别	主题/讲座简介	演讲人/主讲公司	演讲语言	会议室
7月4日 星期四					
13:00 - 14:00	流行趋势	2020春夏中国纺织面料流行趋势 简介: 我们正在经历一场范式转变, 每一个趋势都源于一对根本性的矛盾: 人与机器、虚拟与现实、幻觉与触感、快速迭代与慢工细作、经典与现代....., 并产生相互间的对立与包容。网络和人工智能技术将人类带入了一个愈发交互与融合的世界, 充满激情的新网络人类更热衷于探索神秘的虚拟之境。	姜蕊, 中国纺织信息中心高级趋势研究员	普通话	5层 玫瑰厅2
14:15 - 15:15	可持续发展议题	透明度和可持续性: 消费者、品牌及未来 - OEKO-TEX® 简介: 品牌和零售商正在推动他们的供应链实现更大的可持续发展, 而这趋势正日渐升温。与此同时, 消费者对产品安全、社会责任及环境绩效的意识持久增长。在此环境底下, 供应商必须变得更加合规, 更加透明及配合, 以迎合各方要求。Kris将向您展示这种趋势将如何影响您的未来, 以及如何把握此契机。	温佩瑜, TESTEX亚太区市场拓展经理	普通话	5层 玫瑰厅2
7月5日 星期五					
10:30 - 11:30	可持续发展议题	2019欧美市场最新环保法规要求及OEKO-TEX®可持续发展解决方案 简介: 如今的消费者不仅想要高质量、对健康无害的纺织品, 同时对所购买纺织品生产过程的环保和社会责任问题也愈加重视。而在全球范围有着深远影响的OEKO-TEX®系列认证以此为出发点, 并始终以领先于欧美生态环保的新法律法规的要求, 致力于实现纺织行业的可持续发展和推动世界各地纺织和服装工业的创新。研讨会将从整个纺织生产链中的“输入端—生产过程—输出端”来全面阐述OEKO-TEX®模块化认证体系。	牛斌, 海恩斯坦中国区销售经理	普通话	5层 玫瑰厅2
11:45 - 12:45	流行趋势	2020/21秋冬男女装面料趋势 简介: 分析和展示男女装20/21秋冬面料的主要趋势, 并会以大量意大利制面料插图作说明	Michael Leow, Creative Placements Asia Ltd 总监	英语	5层 玫瑰厅2

*将提供英语、普通话即时传译服务

更新至2019年6月19日