

1 – 3 June 2027

Shenzhen Convention and Exhibition Center (Futian)

Please complete in block letters, sign & return to: (Please keep a copy for your reference)

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Email: textile@hongkong.messefrankfurt.com

(You are advised to read no. 1-13 of the **Specific Terms & Conditions** before submitting your application)

APPLICATION FORM

1. Exhibiting company details (for invoice, visitor guide, online listing & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company Name in English: _____

Company Name in Chinese (if any): _____
(Dr. /Mr. /Ms. /Mrs. /Prof.)

Contact person(s): _____

Address: _____

City: _____ Postal code: _____ Country: _____

Address in Chinese (if any): _____

Telephone: _____ / _____ / _____ Website: <http://> _____
Country code City/Area code Number

Email: _____

Name of branch office/ representative/ agent(s) in **China**: _____

Company social media platform for us to follow: Facebook: _____ Twitter: _____
Instagram: _____ LinkedIn: _____

2. Company details (Please tick ☒ all that apply)

- ☐ **Billing company** (for issuing invoice, if different from above)
- ☐ **Principal company / Overseas headquarter**
- ☐ **Corresponding contact** (for communications about the fair, mailing of show materials etc, if different from above)
- ☐ **Co-exhibitor** (One free visitor guide entry & online listing is offered. Do you need to list Part 2 information as co-exhibitor?)
- ☐ **Yes**, and keep Part 3 to Part 8 the same ☐ **Yes**, but Part 3 to Part 8 information is different (another form has to be submitted) ☐ **No**

Company Name in English: _____

Company Name in Chinese (if any): _____

Contact person(s): _____
(Dr. /Mr. /Ms. /Mrs. /Prof.)

Address: _____

City: _____ Postal code: _____ Country: _____

Address in Chinese (if any): _____

Telephone: _____ / _____ / _____ Website: <http://> _____
Country code City/Area code Number

Email (please provide different email from Part 1): _____

3. Business nature (Please tick ☒ all that apply)

- | | |
|---|--|
| ☐ 01 Manufacturer | ☐ 06 Testing & Certification |
| ☐ 02 Sole agent, wholesaler, agent | ☐ 07 Press and publication |
| ☐ 03 Trading company, converter | ☐ 08 Trend Forecaster |
| ☐ 04 Design & styling service | ☐ 09 Others (please specify): _____ |
| ☐ 05 Printing & CAD/CAM/CIM supplier | |

4. Product groups (Please tick ☒ all that apply. Booth location may be allocated according to product criteria, or other criteria set by the organiser.)

*01 Apparel fabrics

- | | |
|--|--|
| ☐ 1.1 Cotton | ☐ 1.8 Lace and embroidery |
| ☐ 1.2 Wool | ☐ 1.9 Pattern Design |
| ☐ 1.3 Silk | ☐ 1.10 Denim |
| ☐ 1.4 Linen/Ramie | ☐ 1.10.1 Knitted Denim |
| ☐ 1.5 Man-made | ☐ 1.10.2 Woven Denim |
| ☐ 1.6 Knitted | ☐ 1.11 Digital Print |
| ☐ 1.7 Functional | ☐ 1.12 Others (please specify): _____ |

- ☐ ***02 Yarns & Fibres** ☐ ***03 Accessories** (please specify): _____ ☐ ***04 Garment**

From the product groups 01-03, please list one item (e.g. 1.1) as your main product for visitor guide entry and fascia board*: _____

*Fascia board is for standard booth exhibitors only.

5. Our products are used in the following applications (Please tick ✓ all that apply)

- | | | |
|---|---|---|
| ☐ 01 Suitings | ☐ 04 Functional wear/ Sportswear | ☐ 07 Children & infants wear |
| ☐ 02 Casual wear | ☐ 05 Shirts | ☐ 08 Swimwear & lingerie |
| ☐ 03 Ladieswear | ☐ 06 Jeanswear | ☐ 09 Others |

6. Sustainable products / services exhibitor list (Please tick ✓ one that applies)

Does your company wish to be identified as a sustainable exhibitor in the visitor guide and online listing? (This applies to companies that provide sustainable products or services, and/or use sustainable raw materials, manufacturing and finishing processes as well as socially responsible practices.) (No sustainable indication will be made if exhibitor leaves this question blank.)

- ☐ Yes ☐ No

7. Agent / Representative to be listed in the online listing? (Please complete by either Eng or Chi only)

- ☐ Information as below:
Company name: _____ Tel: _____ Email: _____
Address: _____
☐ We are looking for Agent(s). (Please specify the location(s): _____)
☐ No

8. Business information (Please tick ✓ all that apply)

Does your company wish to indicate the following business information in the fascia board (standard booth only) & online listing?
(No indications will be made if exhibitor leaves this question blank.)

- | | |
|--|---|
| ☐ 1. Custom-made services | ☐ 4. Small orders, if yes, please advise your order range also (single selection, default 50-100m) |
| ☐ 2. Exporter | ☐ 50-100m ☐ 101-500m ☐ 501m or above |
| ☐ 3. Product in stock | ☐ 5. Onsite sample cutting services |

9. Please specify your product range (20 words max, may also be used as online listing, please see no. 9 on Specific Terms and Conditions):

(Eng)

(Chi)

10. Visitor guide, online listing & fascia board listing:

Do you agree if we use above information for visitor guide, online listing & fascia board listing?

("YES" will be chosen if exhibitor leaves this question blank.)

- ☐ Yes ☐ No, we want to have a blank form to fill in

11. Stand options:

- Standard booth (minimum 12 sqm)

Booth size: _____ sqm
Participation fee per sqm: US\$250

Standard booth (12 sqm) includes:

- | | |
|---|-------------------------------|
| - Complete booth construction | - 2 spotlights |
| - Wall-to-wall carpet | - 1 electrical socket |
| - Fascia board with company name and booth number | - Booth cleaning and security |
| - 4 sample racks / shelves | - Listing in visitor guide |
| - 1 lockable cabinet | - Visitor e-invitation |
| - 1 table & 4 chairs | - PR & marketing support |

- Raw space (minimum 36 sqm)

Booth size: _____ sqm
Participation fee per sqm: US\$220

Raw space includes:

- | | |
|----------------------------|--------------------------------|
| - Floor space | - Participation in Trend Forum |
| - Booth security | - Visitor e-invitation |
| - Listing in visitor guide | - PR & marketing support |

Payment: 50% of the total participation fee as deposit is required with application. Final/balance payment is due on 5 March 2027. See no. 5 on Specific Terms and Conditions for bank account details.

12. Name of legally responsible person (Please print last name, first name and sign below)

The Exhibiting Company hereby declares the following:

- Our company confirms that the information filled in this form is true and valid.
- Our company has carefully read and fully understood all the terms and rules of the "Specific Terms and Conditions" on this application form, and the "General Terms and Conditions of Participation" on the official website of the Organiser (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>). We hereby confirm that we agree to accept and undertake to comply with all the contents of the "Exhibition Terms", "General Terms and Conditions of Participation", and the "Exhibitor Manual" of the Exhibition.

Name: _____ Title: _____

Signature: _____ Date: _____

Company stamp (Same as Exhibiting Company): _____

(Please see reverse)

Specific Terms and Conditions

1. Organiser

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road, Wanchai,
Hong Kong

2. Location of event

Shenzhen Convention and
Exhibition Center
Fuhua Third Road, Futian District
Shenzhen, China

3. Date of event

1 – 3 June 2027

4. Registration and confirmation

Application to exhibit is made by
submitting a completed and signed
application form to the organiser.
The organiser will confirm receipt of
applications in writing by email and
original mail.

5. Terms of payment

50% of the total participation
fee as deposit is required upon
application. Applicants should
remit the appropriate amount directly
to the organiser. Final balance is due
on or before 5 March 2027. All
bank charges are to be borne by
applicant.

Payment should be made to:
Hong Kong and Shanghai Banking
Corporation Ltd.
1 Queen's Road Central, Hong Kong
USD A/C No: 511-017758-274
A/C Holder: Messe Frankfurt (HK) Ltd.
Swift Code: hsbchkhkh

6. Cancellation

If an applicant withdraws his
application, for whatever reason,
before he receives either a rejection
or confirmation of his application, any
participation fee paid will be forfeited.

If the exhibitor notifies the organiser of
his withdrawal within three months of
the start date of the event, he is liable
for the total participation fee.

Should the exhibitor under contract
(i. e. in receipt of confirmation) inform
the organiser that he will not participate
in the event, providing the organiser
is able to resell the stand without loss,
the payment to be made by the
exhibitor will be reduced to a handling
fee of US\$1,000 irrespective of the
exhibitor's full liability for additional
costs, visitor guide fees etc.

7. General terms and conditions of participation

**The detailed General Terms & Conditions
of Participation are given on the organiser's
website <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested in
printed form if required.**

8. Booth allocation

The exhibitor booth location will be allocated
according to product and business nature
criteria, or other criteria set by the organiser.
No change of booth location is allowed once it
has been assigned and the exhibitor informed.

Additionally represented companies (co-
exhibitors) must arrange their participation
through the main exhibitor.

In cases where an application is received for
twelve (12) sqm, but due to hall layout only
larger spaces are available, the applicant is
required to pay the full cost of the additional
space up to a maximum of six (6) sqm. The
organiser reserves all rights regarding the
final booth arrangements.

9. Visitor guide, online listing & fascia board

Information from the application form will
be used to prepare the exhibitor's entry in
the visitor guide, online listing & fascia board.

With your visitor guide entry, your company
name will appear in alphabetical order based
on the first letter of the exhibiting company
name, in addition to country and product
group listings. If available, please provide
us also with your company information in
Chinese.

Additional entries on both printed and
online listing for co-exhibiting companies
will be subject to a charge of US\$200 per
entry. Please contact us for the details.

The organiser / publisher will not take any
responsibility if mistakes are made in the
visitor guide due to unclear handwriting.
The organiser reserves the rights to make
changes in grammar and spelling to maintain
consistency within the publication.

10. Digital information collection message

The Exhibitor's company data in the media
package (including but not limited to company
name, address, telephone number, email
address, product introduction, etc.) shall be
published in the market directory of the
Messe Frankfurt year-round industry
website associated with the Exhibition
website if the industry website is available
for the respective event.

11. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and
packages thereof and the related publicity
materials do not in any way whatsoever
violate or infringe any third party's rights
including trade marks, copyrights, designs,
names and patents whether registered or
otherwise. The organiser has the right to
refuse participation of any exhibitor found
guilty of infringement of intellectual property
rights at any future trade fairs.

12. Photo / video permission

**The Exhibitor guarantees that the
Exhibitor has obtained the written
authorisation of all the personnel of
the Exhibitor attending the on-site
exhibition (hereinafter referred to as the
"On-site Personnel") and hereby confirm
on behalf of the On-site Personnel as
follows: (1) the On-site Personnel
understand and agree to accept the
provisions under the General Terms and
Conditions of Participation regarding the
authorisation for the Organiser to
randomly take photos or videos; (2) the
On-site Personnel understand and agree
that they have the right to revoke the
above authorisation, but such revocation
of authorisation shall not affect the validity
of the activities of using their portrait that
have been carried out based on their
authorisation prior to the revocation.
The Exhibitor undertakes to indemnify
the Organiser against any claims and/or
losses suffered due to the use of the
portraits of the On-site Personnel."**

13. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong
Tel (852) 2802 7728
Email: textile@hongkong.messefrankfurt.com

