

intertextile

SHENZHEN apparel fabrics

9 – 11.6.2026

Shenzhen Convention &
Exhibition Center (Futian), China

Greater Bay Area International Trade Fair for Apparel
Fabrics and Accessories

2026 Show Review

www.intertextileapparel.com



Sustainable innovation and heritage key to unlocking new business at Intertextile Shenzhen 2026

Show statistics and visitor demographics



Nearly **620 exhibitors** from **11 countries & regions**



45,000 sqm across two halls



20,000+ visits from **74 countries & regions**



Top visitor countries & regions*:

Hong Kong, Thailand, Taiwan, Korea, Japan, Malaysia, the US, India, Myanmar, Singapore, Australia (*excluding Mainland China)



Top 5 Mainland China visitor provinces:

Guangdong, Zhejiang, Jiangsu, Fujian, Shanghai



Successful debuts of

Future Horizons Forum & Innovation Studio



Exhibitor profile



Exhibitors from 11 countries & regions:

China, France, Germany, Hong Kong, India, Italy, Japan, Korea, Peru, the US, Vietnam



Main product **categories**: cotton, wool, silk, linen/ramie, functional



Showcased the latest **products & services**

including various high-quality fabrics, accessories, garments and certification services



Primary **applications**: ladieswear, casualwear, denim, suiting and shirting, performance wear, swimwear, lingerie

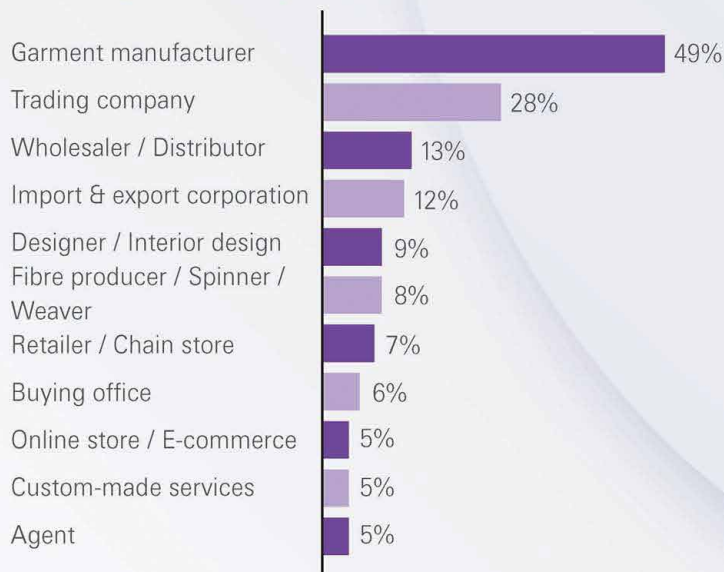
Exhibitor's feedback

"This fair mainly draws visitors from the Pearl River Delta and Hong Kong, with Koreans prominent among international visitors. The number of fairgoers has grown significantly at this edition – I believe Intertextile Shenzhen is gradually gaining momentum and participation will continue to increase. Some buyers visit us because of our reputation, while others have a very clear purpose. We have many long-standing regional customers, and this show provides a perfect opportunity to reconnect with them."

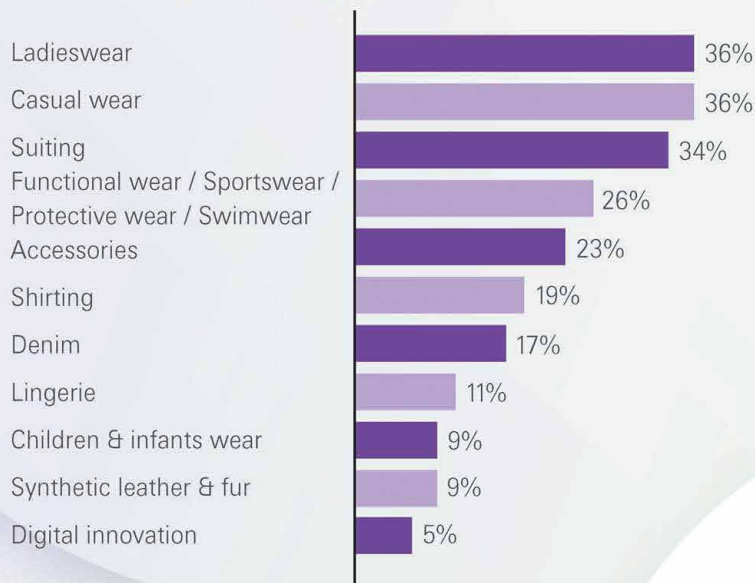
Ms Daisy Cha, Business Unit Manager, Henglun Textile (Vietnam) Co Ltd, Vietnam

Visitor profile in 2026

Which buyers crossed paths with exhibitors?



What were buyers sourcing?



*Both charts total over 100% due to multiple selections

Well-known brand buyers



...and more.

Business matching with quality buyers

Around **300 business matching meetings** were arranged for exhibitors, drawing from 260+ overseas and domestic delegation buyers, as well as VIP buyers from France, Germany, Hong Kong, Italy, the Netherlands and the UK.

Visitor's comment

"Many of our clients in Thailand – including hospitals, banks, and schools – have asked me to visit Intertextile Shenzhen 2026 to help them source fabrics for T-shirts, polo shirts, hats, and jackets. The product selection here is extensive. I've already found suitable exhibitors and purchased antimicrobial and nylon fabrics at very reasonable prices. China's visa-free policy makes it very convenient for us to travel from Thailand, saving us money and a lot of time."

Mr Jiraphat Punyachodtumrong, Director, Silver Sport International Co Ltd, Thailand



New initiatives fast-tracked the fringe programme's innovation evolution

Future Horizons Forum

This edition successfully unveiled the innovations and topics redefining the industry, spotlighting cutting-edge materials, sustainability, and AI applications, with expert speakers from:

Academic institutes



Industry leaders



Innovation Studio

A dedicated hub that put technical breakthroughs and future trends centre stage, effectively connecting advanced textile developments with global business opportunities, featuring curated displays from:

Key collaborators



Speaker's insight

"Intertextile Shenzhen is strengthening its identity by leaning into textile innovation – smart materials, functional finishes, sustainable chemistry, and digital manufacturing – and attracts premium buyers and exhibitors who are planning for longer term. This fair is focused, dynamic, and strategically smart, understanding that textiles in the region are part of a broader innovation ecosystem. The GBA's future competitiveness is powered by collaboration, and I see this as a significant platform for building the region's fashion and textile industry."

Dr Eve Nwaogu Chan, Programme Leader of Fashion Design, Technological and Higher Education Institute of Hong Kong (THEi)



Join us at the next edition!

Intertextile Shenzhen Apparel Fabrics 2027

Date

1 – 3 June 2027

Venue

Shenzhen Convention & Exhibition Center
(Futian District), China

Admission

Free admission. Trade visitors only.
Persons under 18 will not be admitted.

Organisers

Messe Frankfurt (HK) Ltd
Messe Frankfurt (Shenzhen) Co Ltd
The Sub-Council of Textile Industry, CCPIT
China Textile Information Center (CTIC)

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For more details, please visit:

www.intertextileapparel.com

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