



# **intertextile**

SHENZHEN apparel fabrics

**9 – 11.6.2026**

Shenzhen Convention &  
Exhibition Center (Futian), China

Greater Bay Area International Trade Fair for Apparel  
Fabrics and Accessories

**Broadened horizons  
and countless  
opportunities**

[www.intertextileapparel.com](http://www.intertextileapparel.com)

# Trend-forward and fashion-focused: South China's premier textile trade platform

Intertextile Shenzhen Apparel Fabrics offers something different – a chance for the entire value chain, from fibres to garments, to connect and do business in one of the global apparel industry's hubs. The recently-launched Fashion Gallery and The Closet help bring a new identity to the fair, showcasing an extensive selection of ladieswear, casual wear, functional wear & sportswear, lingerie, and original fabrics and designs, as well as technology-infused textile solutions.

The show – in collaboration with innovative partners, exhibitors, and industry experts – has taken the next step towards future trends, technology, and sustainability. Join the next edition and expand your business in South China's thriving, future-forward fashion scene.

## Showcase your products at this vibrant, digitally-savvy fashion hub

Calling for exhibitors of fashion  
fabrics and accessories, for  
applications in:



Ladieswear



Casual wear



Suiting and shirting



Functional wear  
and sportswear



Denim

...and more.



# 2025 show statistics and visitor demographics



Around **650** exhibitors from **13** countries & regions



**45,000** sqm across two halls



Nearly **40,000** visits\* from **64** countries & regions  
(\*including concurrent shows)



## Top 10 visitor countries & regions\*:

Hong Kong, India, Japan, Korea, Malaysia, Singapore, Taiwan, Thailand, the US, Vietnam  
(\*excluding Mainland China)

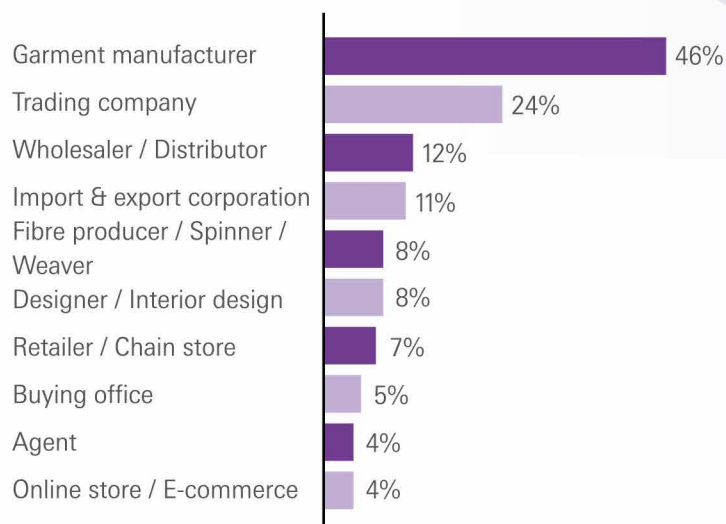


## Top 5 Chinese Mainland visitor provinces:

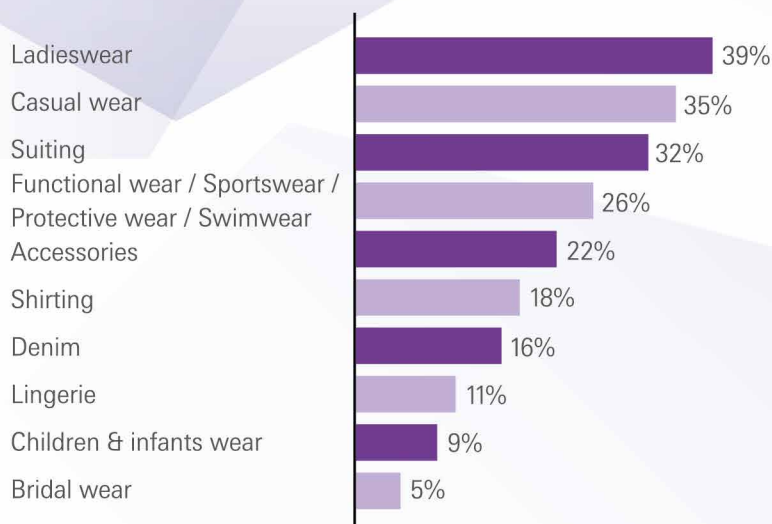
Guangdong, Zhejiang, Fujian, Jiangsu, Shanghai

## Visitor profile in 2025

### Which buyers crossed paths with exhibitors?



### What were buyers looking for?



## Which leading brands visited the show?



...and many more.

## Visitor's feedback

"I have had a fantastic experience at the fair, and after nearly 10 years, have noticed impressive advancements in quality. My company specialises in slow fashion, focusing on women's luxury wear with sustainable fabrics. I've discovered great suppliers from Japan and Korea, particularly for recycled polyester. I'm also excited about the potential of digital solutions and social media to enhance industry storytelling. I'm actively sourcing innovative and sustainable materials like alpaca and cashmere for my winter collection, and I'm optimistic about the coming days here."

**Ms Jo Singh, Creative Director, Jo Kilda, Singapore**

# Exhibitors converge to win new business in Shenzhen



## Exhibitor profile in 2025



### Exhibitors from 13 countries & regions:

China, France, Germany, Hong Kong, Italy, Japan, Korea, Singapore, Spain, Switzerland, the UK, the US, Vietnam

### Two countries showed their collective strength:

Korea Pavilion and Japan Zone

### New zones with leading exhibitors:

#### European Zone



*Brunello*  
PROUDLY MADE IN ITALY SINCE 1927

**SIDOGGRAS**  
desde 1953

Clarens  
Scop

1836  
**MARZOTTO**  
GROUP

**BRESSAN**  
tessuti  
MADE IN ITALY SINCE 1963

#### The Closet

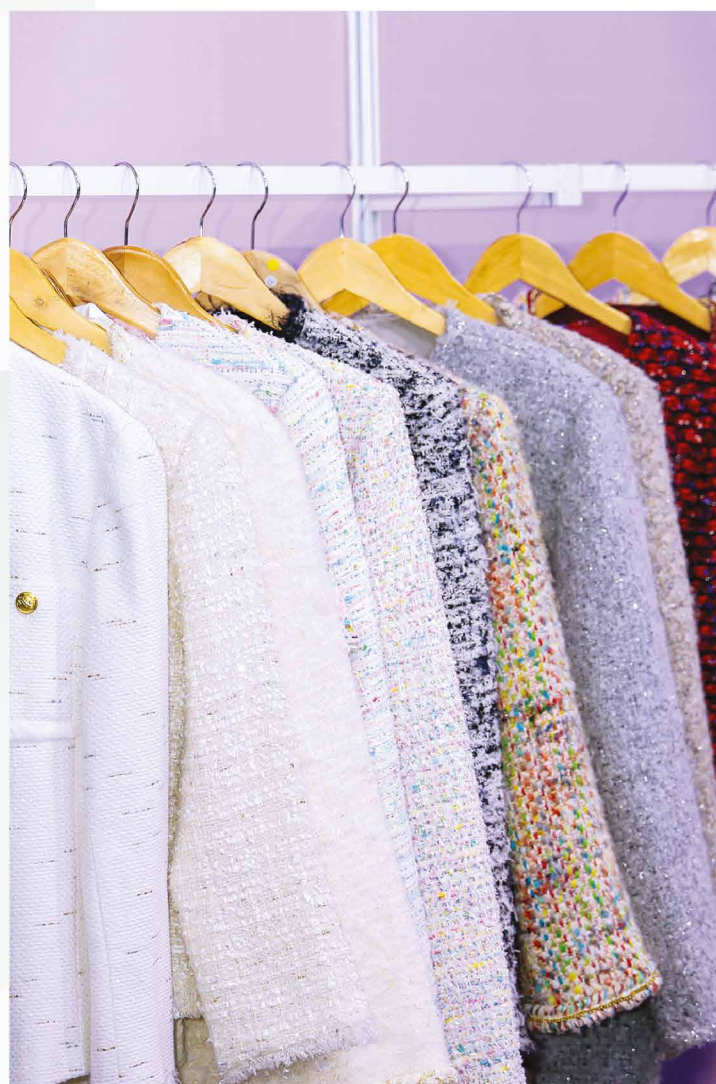
**HKMF** 香港毛皮業協會  
HONG KONG FUR FEDERATION

**SEXX**

**mint studio**

THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學

School of  
Fashion & Textiles  
時裝及紡織學院



## Exhibitor's feedback

"This year's fair has shown significant advancements compared to last year, thanks to innovation and quality, as well as a larger number of visitors at our booth, primarily from Shenzhen. The domestic presence is strong, and I believe this exhibition has the potential to grow in importance over the coming years. I see opportunities for our products to stand out due to our advanced processing techniques. AI has been gaining prominence recently, and I recognise its potential, which I may explore in the future."

**Mr Jay Hwang, General Manager, SK TEX Co Ltd, Korea**



Let us do more to  
put your business  
in the spotlight

## Attract the attention of various buyer delegations

The show welcomed over **250** delegates from **25** domestic and overseas fashion and textile associations, business chambers and groups, including **Singapore Fashion Council, Vietnam Textile & Apparel Association, Guangdong Textile Association**, and many more.

## Connect with target buyers through the Business Matching Programme

At the 2025 edition, **230** onsite business matching meetings took place between various exhibitors, and buyers from **Australia, China, Hong Kong, Korea** and **Malaysia**.

## The Closet: showcasing fashion's innovation through collaboration

This dedicated space offers fashion designers and garment manufacturers a unique platform to present cutting-edge creations – providing emerging designers with the resources, support, and visibility they need to thrive.





## Gain extra exposure through the fringe programme

### Speaker's insight

"The textile and garment sectors are increasingly adopting AI and digital applications, which I discussed today. AI enhances efficiency in supply chain management, stock optimisation, logistics, quality control, and recycling technologies. It optimises the entire product cycle, reducing waste and helping manufacturers add value while achieving long-term cost savings. Intertextile Shenzhen is an ideal platform to present these technologies: situated in the Greater Bay Area, a hub for garment manufacturing and emerging designers."

**Mr Derek Lai, Senior Engineer, The Hong Kong Research Institute of Textiles and Apparel, Hong Kong**

### Trend forum

At the 2025 edition, Fabrics China presented the Spring/Summer 2026 Trend Forum through various fabric samples submitted by exhibitors. The trends were predicted and designed by China's leading trend forecasters from the China Textile Information Centre, with the forum itself a high-traffic zone for visitors.

### Seminars & panel discussions

**1,100+ attendees** joined the audience of **15** seminars, forums, and panel discussions, featuring **30+** individual sessions designed to keep visitors up to date with the latest insights and innovations. Categories included:

Design and Trends

Technology and Solutions

Market Information and Business Strategies

Economy Talks (Sustainability)

## Join us at the next edition!

### Intertextile Shenzhen Apparel Fabrics 2026

#### Date

9 – 11 June 2026

#### Venue

Shenzhen Convention & Exhibition Center, China

#### Admission

Free admission. Trade visitors only. Persons under 18 will not be admitted.

#### Organisers

Messe Frankfurt (HK) Ltd  
Messe Frankfurt (Shenzhen) Co Ltd  
The Sub-Council of Textile Industry, CCPIT  
China Textile Information Center (CTIC)

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For more details, please visit:

[www.intertextileapparel.com](http://www.intertextileapparel.com)

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SHENZHEN apparel fabrics

#### Concurrent shows

**yarnexpo**



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