

intertextile

SHENZHEN apparel fabrics

Greater Bay Area International Trade Fair for Apparel
Fabrics and Accessories

11 - 13.6.2025

Shenzhen Convention &
Exhibition Center (Futian), China

**Sponsorship
marketing
opportunities**



Sponsorship marketing opportunities

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Customised sponsorship promotion plan

Connect all the fair's resources to carry out a series of sponsorship and advertising activities that will increase the exposure of your brands and products, making them a focus at the fair!

Create a customised and eye-catching promotional plan that aligns with your marketing goals. Static displays such as advertising onsite and in show's publications, and onsite souvenir distribution will all instantly enhance your brand penetration at the fair.

In addition to the items covered in this "Sponsorship Marketing Opportunities" brochure, please do not hesitate to contact us to discuss a tailor-made sponsorship marketing plan that will generate more business opportunities for your company!



A

Sponsorship options

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A01 Floor plan sponsorship

Sponsor's logo will appear on the floor plans located at the gangways inside the exhibition hall to highlight their booth location to visitors.

- Sponsor's logo (single unit) will appear on the floor plan inside the exhibition hall where their booths located
- Floor plans will be arranged as floor stickers placing on the hall gangways
- The exact location of floor stickers will be decided by the organisers

Quantity: Joint sponsor (Max. 4 sponsors)
Price: USD 1,450

Application deadline: 5 May 2025



A02 Show souvenir

Souvenir will be distributed to visitors and attendees at the registration halls, information counters or during concurrent events and fringe programme.

- Sponsor's logo (single unit) will appear on the souvenir together with the show logo
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: On request

Application deadline: 5 May 2025



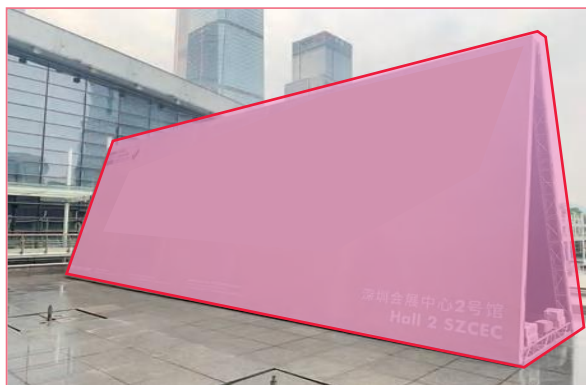
B

Onsite advertising

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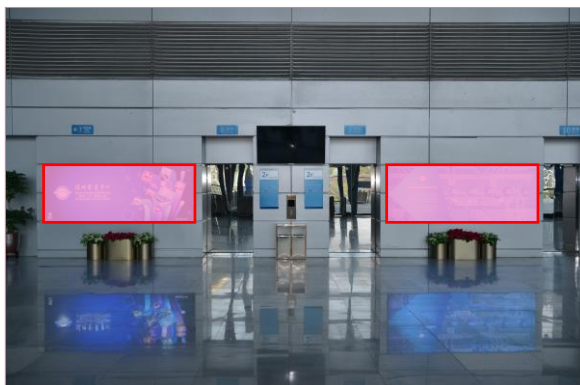
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B01 Triangle billboard – North Plaza platform

Specification: 3mH x 5mW x double-sided
Price: USD 5,200 / pc



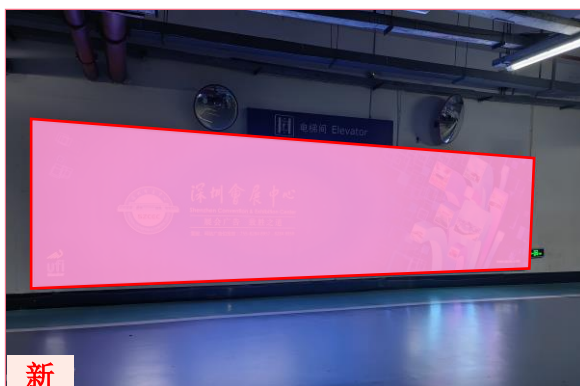
B02 Lightbox – between the elevators (West & East)

Specification: 1.26mH x 3.225mW
Price: USD 3,500 / pc



B03 Lightbox – 2/F corridor

Specification: 1.9mH x 5.95mW
Price: USD 4,200 / pc



B04 Lightbox – Underground Parking

Specification: 1.995mH x 7.995mW
Price: USD 3,500 / pc

Note: The submission deadline of application and material production files is 5 May 2025.

Prices include release and production.

The above pictures are for reference only. The real object should be considered as final.

Onsite advertisements are subject to availability. Please check with the organisers for the available location.

B

**Onsite
advertising**

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B05 Escalator advertisement

Specification: 1.5mH x 11.5mW

Price: USD 3,500 / pc

Note: **The submission deadline of application and material production files is 5 May 2025.**

Prices include release and production.

The above pictures are for reference only. The real object should be considered as final.

Onsite advertisements are subject to availability. Please check with the organisers for the available location.

C

Publication advertising

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C01 Notebook

Notebook will be distributed onsite to visitors for free. It is a golden advertising opportunity for exhibitors!

- The design must be approved by the organisers in advance
- Price includes production fee

Publication trim size: 210mmH x 148mmW

Item	Price (USD)
(a) Back cover	5,300
(b) Inside front cover	4,500
(c) Inside back cover	4,500

Application deadline: 5 May 2025



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**For more details,
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