

# Intertextile Shenzhen Apparel Fabrics 2024 Show Review

From 5 – 7 June 2024, Intertextile Shenzhen Apparel Fabrics returned to Futian and it turned the Shenzhen Convention and Exhibition Center into a sourcing hotspot of South China’s apparel textile industry.

## Show statistics and visitor demographics

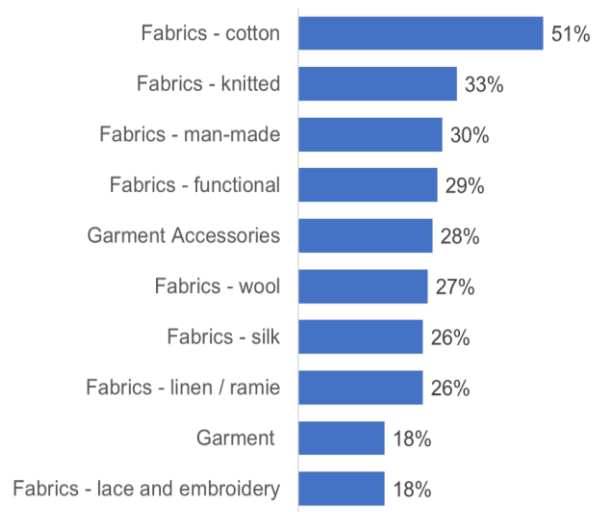
Nearly **1,000** exhibitors from **11** countries and regions including **3** pavilions from Japan, Korea and Taiwan, China

Nearly **20,000** trade buyers from **45** countries and regions

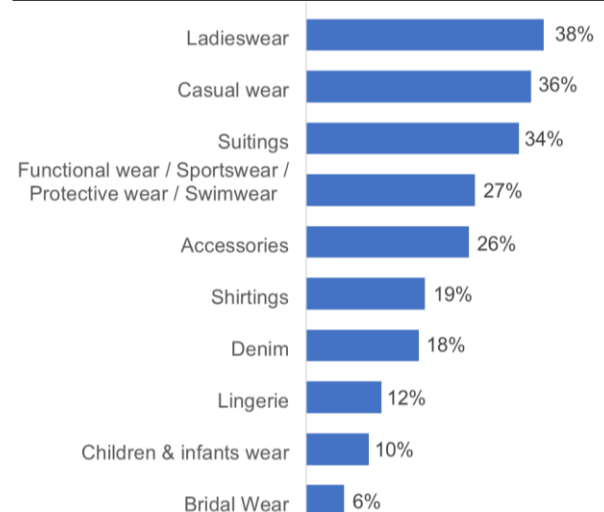
**60,000** sqm across **3** halls

**Top 10 visiting countries & regions (in alphabetical order):** China, Hong Kong, India, Japan, Korea, Malaysia, Pakistan, Russia, Taiwan, USA

### Buyer’s sourcing interests by products\*



### Buyer’s sourcing interests by end-uses\*



## Who visited the show?

In 2024, the fair welcomed different brand buyers and delegations.

### International brands



### Domestic brands



and more....

### 3 International buyer delegations:

- European American Chamber of Commerce and Industry
- The Malaysia Knitting Manufacturers Association
- The Malaysian Garment Marketers Association



### Exhibitor's Testimonials

"Most of our products are fabrics produced in Japan, and we have also brought our spring and summer collections to this fair. Since we have an office in Shenzhen and many of our apparel industry clients are from South China as well, we decided to exhibit at Intertextile Shenzhen to look for new customers in the Greater Bay Area, and increase our brand exposure. Today we have connected with many Chinese buyers, and visitors from Europe and the US have also come to our booth to learn about our products."

**Mr Tomokazu Matsuda, KITATI Co Ltd (Japan Zone)**

"Our buttons are made with very unique materials – palm tree seeds which can only be found in Ecuador, that are durable and eco-friendly. Although more expensive than plastic buttons, the product attracts many high-end fashion brands from Europe, the US and China due to its sustainability, quality and uniqueness. We have received very positive feedback at Intertextile Shenzhen; many designers have enquired about the product. With the help of the fair, I hope more and more players in the fashion industry will choose to use sustainable materials in the future."

**Mr Wilson Chiu, Managing Director, Yee Fung Hong Ltd (PRO ECUADOR co-exhibitor)**

### Contact

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### 9 Domestic buyer delegations:

- Top Ten Designers in China
- Shenzhen Jinhui Nanyou Fashion Creative Center
- Foshan Shunde District Lunjiao Xiangyun Sha Association, Guangdong
- Hong Kong and Macao Fashion Buyers Alliance
- Guangdong Textile Association
- Guangdong Clothing and Apparel Industry Association
- Shunde Textile Chamber of Commerce
- Foshan Textile Engineering Society
- Guangzhou Textile Industry Chamber of Commerce
- Zhongshan Shaxi Textile and Garment Industry Association
- Zhongshan Shaxi Garment Industry Association

### Visitor's Testimonial

"At this fair, our association members want to communicate with yarn, fabric, accessories and other exhibitors, keep up to date with the latest industry developments, and discover new products and advanced technologies. We made good progress and found many interested potential partners, and we will follow up with them after we return. This year's visa-free entry policy is very conducive to business exchange between Malaysia and China, making it easier to come here, and greatly enhancing sourcing efficiency."

**Mr Kuan Chee Tan, President, Malaysia Knitting Manufacturers Association**

