



intertextile

SHENZHEN apparel fabrics

2023 Show Review

Greater Bay Area International Trade Fair for Apparel
Fabrics and Accessories

**Broadened horizons and
countless opportunities**

www.intertextileapparel.com



Entire value chain connected at extensive edition

After a period of discontinuity, Intertextile Shenzhen Apparel Fabrics resumed in 2023 from 6 – 8 November at Shenzhen World Exhibition & Convention Center (Bao'an District). Exhibitors met a range of new buyers, including those representing emerging and well-known brands, from both the retail and e-commerce sectors.

Show statistics and visitor demographics



Nearly **1,500** exhibitors from
16 countries and regions



Over **22,000** buyers from
60+ countries and regions



75,000 sqm
across **4** halls

Top visiting countries & regions*: Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Russia, Taiwan, Türkiye, USA

*In alphabetical order. Data excludes mainland China.

Breakdown of visitors by nature of business*

Garment manufacturer	46%
Trading company	24%
Wholesaler / Distributor	10%
Import & export corporation	9%
Fibre producer / Spinner / Weaver	8%
Designer / Interior design	8%
Buying office	6%
Retailer / Chain store	6%
Custom-made services	5%
Online store / E-commerce	5%

*Total percentage is over 100 due to multiple selections.

Buyers' interest by product end-use*

Ladieswear	36%
Suiting	34%
Casualwear	33%
Accessories	24%
Functional wear / Sportswear / Protective wear / Swimwear	24%
Shirting	18%
Denim	16%
Lingerie	13%
Children & infants wear	10%
Bridal wear	6%

*Total percentage is over 100 due to multiple selections.

Well-known brand buyers



Visitor's feedback

"We manufacture scarfs and shawls in Türkiye, and we are the biggest buyer of Chinese products. For the last five years, we have been selling women's apparel fabrics as well. At this show, there are so many exhibitors, such as trading companies, dyeing companies, printing factories, with different kinds of fabrics, all of them suitable for women's clothing. There is a wide variety of companies here who have not attended Intertextile Apparel in Shanghai before."

Mr Selahaddin Çoka, Marketing Manager, Asude Textile Scarf Industrial CO LTD, Türkiye

Exhibitor profile

Exhibitors from 16 countries and regions showcased the latest products and services including various high-quality fabrics, accessories, garments and certification services.



Exhibitor's testimonial

"Shenzhen is a fashion city, therefore it benefits us that garments can be showcased at this show, which is more focused on ladieswear. Our target is to sell fabrics and garments, especially in the Chinese market. We are showcasing warp knit fabric, circle knit fabric with high gauge microfibre, and our outerwear and innerwear apparel range. Functions include recycled yarn, water management, quick dry, antibacterial, and anti-odour. Most brands are moving towards recycled, biodegradable, and bio-based products."

Mr David Chan, Director, PT. WinnerSumbiri Knitting Factory, Indonesia

Business matching programme led to seamless connections

At over 250 onsite meetings, exhibitors were successfully matched with buyers from China, Hong Kong, Mexico, Russia, Spain, Sweden, Türkiye and the US.



Multiple buyer delegations assembled quality visitors

Over **50** delegates from **14** domestic and international fashion and textile-related associations, chambers and groups sourced onsite.



Fringe programme increased exposure

Trend Forum

'Fabrics China' presented Autumn/Winter 24-25 trend through fabric samples submitted by exhibitors. The trend is prepared by China's leading trend forecasters from the China Textile Information Centre. 19 overseas exhibitors submitted fabrics to partner CTIC.

Seminars and presentations

10 seminars, panel discussions and themed forums attracted nearly 900 audience members, giving effective platforms for exhibitors to demonstrate their products, innovation and market insights.

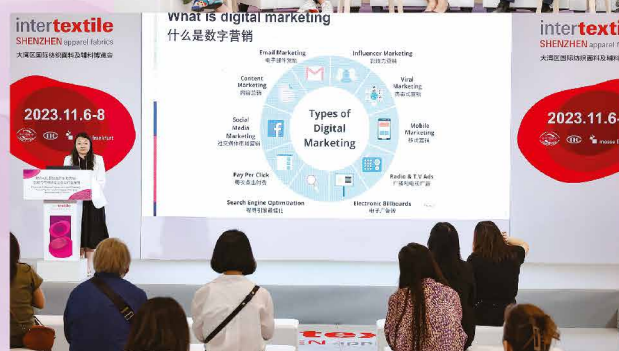
Featured highlights

HKRITA Panel Discussion: Empowering Sustainability and Circularity through Innovation

To better equip the industry to face challenges and to welcome opportunities, well-known manufacturers and researchers shared their valuable insights.

2023 Textile Industry Digital Application Forum

Discussions included digital transformation policies, the industry's current status, and upcoming digital transformation trends.



Speaker's comment

"Intertextile Shenzhen covers the GBA, and is very closely connected to Hong Kong, which is a global fashion sourcing hub. It's important for us to connect with the industry and our partners here, and to introduce our latest innovations. Our panel discussion will explain how we can collaborate to develop meaningful solutions to enhance industry sustainability. Key aspects include waterless technology; wastewater treatment; how to reduce carbon generation during production; how brands can support sustainability in their business; and most importantly educating the younger generation."

Dr Gloria Yao, Director, Project Development, The Hong Kong Research Institute of Textiles and Apparel Limited (HKRITA)

Join us at the next edition!

Intertextile Shenzhen Apparel Fabrics 2024

Date

5 – 7.6.2024

Venue

Shenzhen Convention and Exhibition Center (Futian), China

Admission

Free admission. Trade visitors only.
Persons under 18 will not be admitted

Organisers

Messe Frankfurt (HK) Ltd
Messe Frankfurt (Shenzhen) Co Ltd
The Sub-Council of Textile Industry, CCPIT
China Textile Information Center (CTIC)

Contact

Messe Frankfurt (HK) Ltd
Ms Tania Choi / Ms Kathy Lai
Tel: +852 2238 9991 / 9963
Fax: +852 2598 8771
Email: textile@hongkong.messefrankfurt.com

For more details, please visit:

www.intertextileapparel.com

intertextile
SHENZHEN apparel fabrics

Concurrent shows

yarnexpo



Follow us on:

