

2020大湾区国际纺织面料及辅料博览会
Intertextile Shenzhen Apparel Fabrics 2020

地点 Venue
14E85
语言 Language
普通话
Mandarin Chinese

2020.7.15

流行趋势
Design & Trend

时间 Time	主题 Topic	讲者 Speakers
11:00 - 11:50	2021/22秋冬 中国关键流行趋势主题发布 2021/22AW Key Fashion Trend Forecasting in China	曲丹丹 · POP时尚服装趋势首席趋势顾问 Emily QU, Chief Trend Consultant of POP Fashion
13:00 - 13:40	2021/22秋冬中国纺织面料流行趋势 Fabrics China Trends 2021/22AW - Analysis	彭丽桦 · 中国纺织信息中心 流行趋势部趋势研究员 Lihua Peng, Senior Designer, China Textile Information Center Trends Dept
13:40 - 14:20	2021/22秋冬色彩趋势解读 Interpretation of Color Trend in 2021/22AW	张立娟 · 中国纺织信息中心COLORO色彩事业部 色彩设计总监 Echo, Color Design Director, CTIC Color Department
14:30 - 14:50	2021/22秋冬纺织新材料纱线流行趋势 2021/22AW Trends of New Fiber Based Yarn	孔聪 · 国家纺织新材料纱线流行趋势研究中心 /山东联润新材料科技有限公司开发部部长 Cong Kong, Manager of R&D Dept, Long Run Textile Co Ltd
14:50 - 15:10	2021/22秋冬人造皮草流行趋势 2021/22AW Trends of Center-Artificial Fur	于淼 · 国家人造皮草流行趋势研究中心/宁波纬一长毛绒有限公司 趋势中心副主任 Miao Yu, Director, Trend Centre, Ningbo Weiyi Plush Co Ltd
15:10 - 15:30	2021/22秋冬国家差异化面料流行趋势 2021/22AW Trends of Differential and Functional Knitted Fabrics	郭璇 · 国家差异化功能性针织面料流行趋势研究中心/广东兆天纺织科技有限公司研发设计师 Xuan Guo, R & D Designer, Guangdong Smart Team Textiles Technology Co Ltd
15:30 - 15:50	2021/22秋冬衬衫面料流行趋势 2021/22AW Trend of Shirt Fabrics	桑莉 · 国家色织面料流行趋势研究中心/鲁泰纺织股份有限公司设计主管 Sally Sang, Senior Designe, Luthai Textile Co Ltd

2020.7.16

可持续发展议题
Sustainability Issue

时间 Time	主题 Topic	讲者 Speakers
10:30 - 11:00	绿色创新践行可持续时尚 Green Innovation Practices Sustainable Fashion	陈捷·赛得利市场部战略营销总监 Miranda Chen, Director of Strategic Marketing, Sateri
11:10 - 11:40	直击消费痛点 设计场景化面料开发解决方案 Directly Hit the Pain Point of Consumption Design Scenario Fabric Development Solution	段武海·传化化学集团全球应用技术研究中心面料经理 Kevin Duan, Fabric manager Global Applied Technology Research Center, Transfar Chemical Co Ltd
11:50 - 12:20	解读可持续&时尚的“共生法则” Interpretation For Sustainable Fashion	张莉·伊士曼(中国)投资管理有限公司纺织纤维部亚洲市场经理 Lily Zhang Regional Marketing Leader, Eastman Chemical (China) Co Ltd
13:45 - 16:00	超级买家论坛 Fabric to Fashion 加速度：提速快反服装供应链生态构建 Accelerated Speed: Speeding Up to Build the Ecosystem of Quick Response Apparel Supply Chain	吴庆业·赢家时尚控股经营管理中心总监兼资产及投资管理中心总经理 吴庆业 Wu Qingye, Management Center Director and Investment Management Center General Manager, EEKA Fashion Holdings Limited 曲晶·汇美集团/茵曼副总裁 Qu Jing, Vice President, Guangzhou HUIMEI Group Co Ltd and Brand INMAN 赵卉洲·EACHWAY(艺之卉)时尚集团创始人兼首席设计师 Zhao Huizhou, Originator and Design Director, EACHWAY Fashion Group 鞠孝新·迪尚集团副总经理、艺术总监 Ju Xiaoxin, Vice General Manager and Art Director, DISHANG Group 蔡惟臻·FA LOUINA品牌创始人 Cai Weizhen, Brand Founder, FA LOUINA 李莉·深圳蒲牌品牌创始人 Li Li, Brand Founder of Shenzhen PUKKA 柳钢·SUPIN速品服饰联合创始人兼执行董事 Liu Gang, Co-founder and Executive Director, SUPIN 吴兴国·深圳市兴泰季候风服饰有限公司董事 Wu Xingguo, Director, Shenzhen Xingtai Season Wind Clothing Co Ltd 杨宝志·合一创意品牌创始人 Yang Baozhi, Brand Manager, HEYICHUANGYI 郭璟雯·Oggi Mio 品牌主理人及设计总监 Guo Jingwen, Design Director, Oggi Mio 郑伟·SUORYYI所一品牌创始人 Zheng Wei, Brand Founder, SUORYYI 邱梓豪·天尚集团 EVA OUXIU & IF BY EVA 创意总监及“东的西”品牌创始人 Qiu Zihao, Creative Director, EVA OUXIU & IF BY EVA; Brand Founder, DONG DE XI

2020.7.17

可持续发展议题
Sustainability Issue

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10:40 - 11:10	材料企划与快速反应如何赋能品牌在逆境中突围实现“好卖货·少库存” To Realize “Better Sales, Quicker Response” by Material Projection and Quick Response to Overcome the Hard Times	方嘉燕, 飘逸纺织有限公司市场研发总监 Karrine Fang, Marketing Director, Flying Textile Ltd
11:15 - 11:45	ECO PASSPORT和 STANDARD 100 by OEKO-TEX®2020新规变化详解和认证内容介绍 Introduction and Comprehensive Interpretation: New regulations of ECO PASSPORT by OEKO-TEX® and STANDARD 100 by OEKO-TEX® in 2020	牛斌·海恩斯坦纺织检验(上海)有限公司销售经理 Andy Niu, Head of Sales, Hohenstein Textile Testing (Shanghai) Co Ltd