



# 21/22 秋冬 中国纺织面料流行趋势 21/22AW FABRICS CHINA TREND

中国纺织信息中心 国家纺织产品开发中心



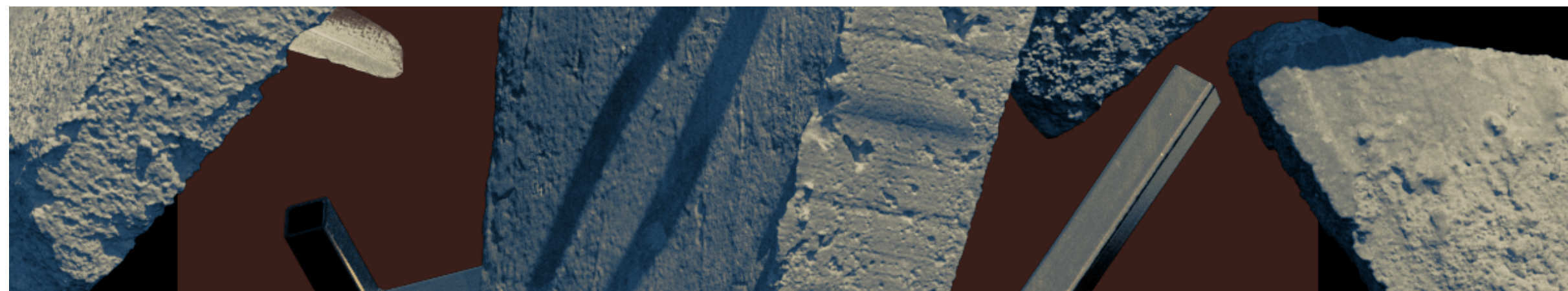


蓄势

# ASPIRING

可持续发展 / 克制性消费 / 激进正能量 / 智慧化生活

*sustainable development / restrained consumption  
/ radical positive energy / smart life*



生存危机与秩序变局之下，时间与空间交互作用，世界正面临前所未有之复杂性和不确定性。以地球生态为前提，时尚聚焦于探寻自然与社会的平衡互动，可持续发展成为主流；消费主义脱离“无止境”的藩篱，以克制性理念重建少而精的文明旨趣；数字科技的进步快速驱动智慧城市转型，焕新审美哲学；走出阴霾，蜕变重生，生活日趋精简、健康、愉悦、智能……人类赖以生存的世界，一切都在转变之中，时尚正逐渐超越人与自然的界限，焕发生机，迈向永续。

With the transformation of time and space, the world is facing unprecedented complexity and uncertainty under the survival crisis and order disruption. Taking the earth's ecology as the premise, the fashion industry focuses on exploring the balanced relationship between nature and society. Sustainable development has become the mainstream. Consumerism is no longer pursuing endless shopping, boutique civilization is resurged via restrained consumption. The advance of digital technology drives the transformation of smart cities, renewing the aesthetic philosophy. Say goodbye to the title of the most disruptive industry and forge ahead to revolution, so that people's life is increasingly streamlined, healthy, happy, and intelligent...The world on which humans depend is changing, and fashion is gradually moving towards rejuvenation and sustainability beyond the boundaries between man and nature.

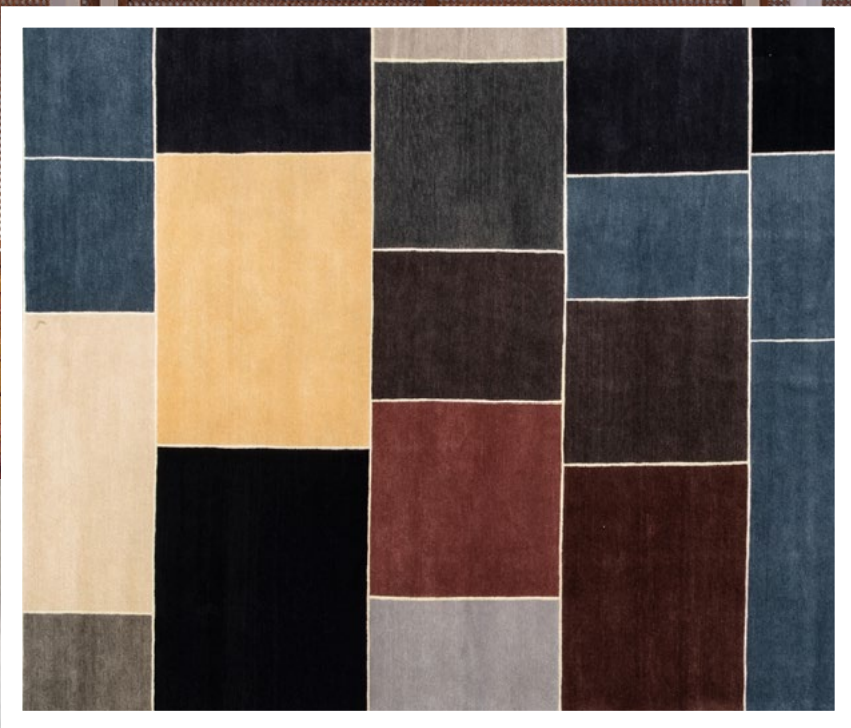


约束主义 / 精简精致 / 经典实用 / 经久不衰

# 轻行世界

## Simple World

*constraintism / streamlined and exquisite/ classic and practical / timeless*



coloro 024-71-03	coloro 046-85-05	coloro 032-81-14	coloro 045-72-10	coloro 030-65-06
云灰色	灰石色	绉纱黄	沼泽绿	浅褐灰色



coloro 036-90-02	coloro 024-58-14	coloro 155-31-00	coloro 019-29-05	coloro 121-23-10	coloro 027-36-14
白练	茶棕色	沥青色	深檀木色	深蓝	胡桃棕

“少而精”成为新的消费价值观，刷新时尚内涵。卸下繁重，人们积极追求和探索简约生活之美；约束主义强调规避“过度浪费”，消费模式及制造模式发生转变；科技创新与舒适材质融合极简主义和经典风格，打造产品的耐久品质和淳美质感；轻巧外形和百搭设计满足日常所需；简约而巧思，在焦虑的时代唤醒谦逊平和的审美革新。

**色彩：**一组精致、舒适、平衡身心的色彩，以宁静朴素的中性色为主，浅绿色调进行调和，为极简空间注入生机和力量。云灰色、灰石色和浅褐灰色更新极净色盘，演绎源于生活的天然色调；绉纱黄和沼泽绿的加入使核心色彩焕发吸引力；沥青色、深蓝色沉郁低调，神秘的风格极具功能气息，与微白色搭配构成强对比效果；浓郁深邃的棕色系契合秋冬季节的醇厚质感，自带复古基调和奢华气质。

**面料：**精致实用与耐久品质成为“极简主义”生活下的设计关键。羊毛、羊绒、桑蚕丝、匹马棉等优质天然材质是核心需求，与天丝、粘胶、涤纶等化学纤维混纺，实现面料的价值平衡；超细纤维、高支纱线打造精致细腻的柔肤触感；致密简洁的纹理设计呼应精简生活的核心诉求；微肌理和略不完美表面体现新颖的微自然风格；同色系纹理设计传承不过时的经典款；结合抗菌、控温等功能整理，提升服装的实用性能；原色产品和高性能羊毛是可以考虑的开发创新点；起绒工艺因契合秋冬时节的保暖需求变得重要；机可洗、抗皱免烫、吸湿快干等易护理性能优化服装的实用价值和便捷程度。

“Less and better” has become a new consumption value, updating the fashion connotation. Getting rid of miscellaneous design, people actively pursue and explore the beauty of a simple life. Constraintism emphasizes the avoidance of “excessive waste”, by doing so, the consumption mode and manufacturing mode have changed. Combining minimalism and classic style, technological innovation and comfortable materials are dedicated to creating durable quality and pure beauty of products. Light-weight look and versatile design meet daily demands. In the anxious era, simple but ingenious designs can awaken humble and peaceful aesthetic innovation.

**Color:** A group of delicate, comfortable, and balanced colors mainly include tranquil and simple neutral colors, with light green tones to reconcile, injecting vitality and strength into the minimalism collection. Silver cloud, light gray and simply taupe reflect the natural tones derived from life, showing the ultra-clean color palette. The addition of banana crepe and bog green makes the core colors more attractive. Asphalt and dress blues with low-key and mysterious style have a functional feeling and form a strong contrast with snow white. The rich and deep tawny brown is suitable for the quality of autumn and winter, with a retro style and luxurious temperament.

**Fabric:** Exquisite practicality and durable quality have become the key to minimalist design. High-quality natural materials such as wool, cashmere, mulberry silk, Pima cotton are the core needs, blend with chemical fibers such as Tencel™, viscose, and polyester fiber to ensure the added value of the fabric. Ultra-fine fibers and high-count yarns create smooth softness. Simple but dense texture design corresponds to the core demands of the simple life. Fine reliefs and imperfect surfaces embody a novel micro-natural style. Tone-on-tone texture design is a timeless classic. The practical performance of apparel is improved via the functional finishing, such as antibacterial, temperature control, etc. Original color products and high-performance wool are innovations that can be considered in the future. The fleece finishing becomes critical because of the need for keeping warm in autumn and winter. Easy-care performances like machine-washable, anti-wrinkle, non-ironing, moisture-absorbent and quick-drying empower practical value and convenience to apparel.



可持续性基因 / 新原生态 / 生存实用主义 / 田园风回归

# 原生空间 Embrace Green



coloro 043-89-00	coloro 045-71-19	coloro 050-55-13	coloro 053-57-03	coloro 046-39-09	coloro 075-35-13	coloro 015-46-37	coloro 076-43-26	coloro 072-28-07	coloro 034-61-29	coloro 105-32-18
茶白	金绿色	青苔绿	烟灰绿	深橄榄绿	松绿色	香料橙红色	绿青色	油烟墨绿	金黄色	深玉石蓝

sustainability gene / new original ecology / survival pragmatism / return of pastoral style



环保焦虑重塑“求生模式”，时尚与自然建立深度链接。从当下出发，可持续性基因成为构建原生美学的精神内核；自然万物被不断放大，原生纹理焕新对生态最本真的还原和回归；通过科技创新打造生存主义风格，为焦虑的人们带来保障和安全感；田园生活对话自然，满载敬畏与向往之心，感知轻盈而有力的绿色能量。

**色彩：**数码感自然色更新传统生态色组，构建可持续的生存实用主义外观，营造放松、舒适的安全体验。微蓝色、阴影绿还原真实环境，突出原生质感；金绿色在中性绿色调中脱颖而出，饱含自然内涵和重生希望；香料橙红色强势而突出，与自然色组调和，大胆跳跃，打造新式户外风格；博斯普鲁斯海峡绿和金黄色元气满满，为暗色调提供柔和的平衡，重建人与户外和自然的密切关联。

**面料：**“求生模式”促使消费需求转向绿色属性与安全属性兼备的原生风格面料，天然材质与功能性化学材质同样重要。有机纤维、再生纤维、回收纤维等可持续原料是应用重点，并强调供应链的透明程度；厚重棉感、硬挺棉感、干爽尼龙结合涂层整理，提供绿色基调的安心防护；简洁针织以肌理感天然外观打造舒适体验；格纹设计回归田园风格，抒发对自然的真切向往；丝绒、灯芯绒及粗花呢设计秉承复古怀旧风格，倡导升级再造；原色牛仔逐渐成为设计重点；植物染料染色、原液着色及环保扎染等工艺升级可持续内涵；三防功能、吸湿快干、抗菌抑菌、抗皱免烫等成为基础功能需求。

Environmental anxiety reshapes the “survive mode” and establishes a deep connection between fashion and nature. Starting from the present moment, the sustainability gene has become the spiritual core of native aesthetics. Emphasized natural elements and redesign of original texture are the authentic reflection of ecology. The survivalist style is created through technological innovation to bring a sense of safety to anxious people. Pastoral style can be treated as communication with nature, full of awe and longing, expressing relaxed but powerful green energy.

**Color:** The natural color with digital sense updates the traditional ecological color set, building a sustainable appearance of pragmatism, and creating a relaxed, comfortable and safe experience. The barely blue and shadow grey restore the real environment and highlight the original texture. The golden green stands out among the neutral green tone, full of natural feeling and hope of rebirth. And the prominent spicy orange forms a sharp contrast with the natural color collection, creating a new outdoor style. Bosphorus green and golden yellow are full of vitality, providing a gentle balance with dark tones, reshaping the close relationship between people and the outdoors nature.

**Fabric:** The “survive mode” has driven consumer demand to shift to green-style and safety-inspired fabrics, which means natural materials are as important as functional chemicals. Sustainable raw materials such as organic fiber, regenerated fiber, and recycled fiber are the key point of application. In addition, the transparency of the supply chain also matters to the fashion industry. Combining with coating finishing, heavy cotton with stiff touch, and nylon provide sustainable protection. The simple knitting with a natural look creates a comfortable experience. Checked version returns to the pastoral style, expressing the true desire for nature. Velvet, corduroy and tweed adhere to the retro style and advocate upgrading and redesigning. The denim of original color has gradually become the design focus. The processes like vegetable dyeing, dope dyeing and eco-friendly knot dyeing further deepen the connotation of sustainability. Waterproof, oil proofing, anti-fouling, moisture-absorbent and quick-drying, antibacterial and bacteriostatic, anti-crease and non-ironing have become the basic functional requirements.



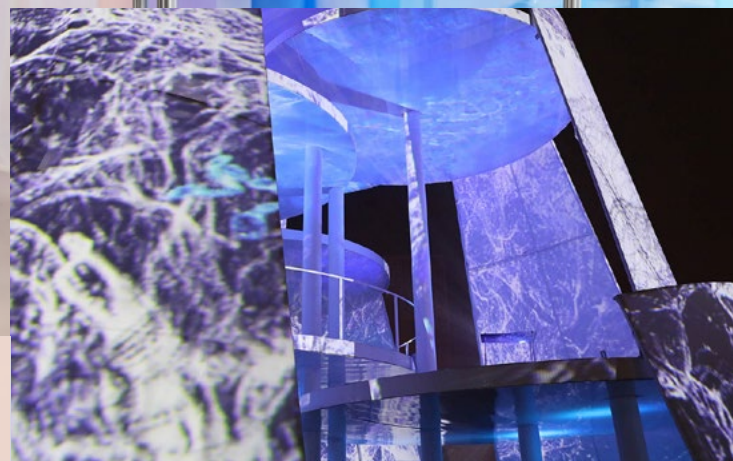
情绪自由 / 欢愉治愈 / 奇幻活力 / 跨季节 / 弱性别化

emotional freedom / pleasure healing / fantasy vitality / cross season / weak gendered characteristic



# 愈幻乐园

## Utopia



				
coloro 067-64-17	coloro 031-76-33	coloro 021-63-30	coloro 019-84-14	coloro 063-82-23
青草绿	香蕉黄	落日红	桃粉色	泡腾绿

					
coloro 142-40-28	coloro 130-68-09	coloro 049-65-00	coloro 141-67-16	coloro 118-56-27	coloro 121-48-06
风信子玫红	宇宙蓝紫色	流光银色	薄雾紫	星际蓝	钢青灰色

去除执着和二元对立，以专注却放松的自由力量，构建正向而极具创造力的精神乐园。情绪自由唤醒初始理想，推动更具内在力量的新世界的重新构建；以动态方式更新自我认知，在感性色彩与纹理的融合下，释放纯净治愈的浪漫格调；随心而动的零压力体验，人与自然、宇宙的交互作用，丰富高级优雅和新式运动的鲜活内涵。

**色彩：**一组拥抱欢乐、增强幸福感的色彩，简洁清爽、元气十足，塑造鲜活的跨季节风格。明艳的疗愈色系以淡绿色、香蕉黄、落日红为主，打造活力四射的欢乐氛围；桃粉色和泡腾绿改良粉蜡色系，带来清透洁净的精致享受；宇宙蓝、羽扇豆淡紫色和刚青灰色主打宁静治愈感，融合矿物银色增加高雅韵味；星际蓝强势来袭，通过色彩碰撞散发自信和活力。

**面料：**后疫情时代趋向于治愈风格的面料设计，通过色彩和风格的糅合发挥抚慰人心的作用。亮彩单色面料成为重点；极简致密的单色毛呢或棉质面料，以醒目色调和细腻质感焕发年轻张力；单色尼龙或高光或雅光，在关注防水透气、吸湿快干等功能内涵的同时，推荐使用再生和回收材质；奢华蚕丝或人造天丝、醋酸纤维等纯纺或混纺，打造优雅高贵的丝质表面，升级贴肤的丝滑触感；几何元素、变体条纹、多彩喷绘等活力元素，以提花、印花等工艺精准呈现，表达青春激昂的情绪体验，带来活力设计的无限可能；涂层釉面或欧根纱打造的银河表面，雕琢优雅的浪漫未来感。

Remove the stubborn persistence and binary opposition, and build a positive and highly creative spiritual paradise via concentrated but relaxed freedom power. Emotional freedom awakens the initial ideal and promotes the reconstruction of a new utopia with more inner power. Dynamically renew self-cognition, and release a pure and healing romantic style under the integration of sensual colors and textures. The interaction among man, nature and the universe enrich the fresh connotation of high-end elegance and new sports, and express relaxed experiences that follow your own inclinations.

**Color:** Embracing joy and happiness, this is a concise and refreshing color palette full of vitality, and shapes a fresh cross-seasonal style. The bright healing colors mainly include absinthe green, banana yellow, and autumn sunset red, creating a vibrant and joyful atmosphere. The pink wax color system is refreshed by pale peach, patina green, bringing clear and clean enjoyment. Cosmic sky, lupine, and flint stone express tranquil healing experience, with the addition of silver to enhance elegance expression. Marina blue strikes strongly, exuding confidence and vitality through color collision.

**Fabric:** In the post-epidemic era, the healing style becomes the new trend, comforting people by the use of color and texture design. Bright monochrome fabrics become the key part. Simple but dense monochrome woolen or cotton fabrics show youthful and vibrant with eye-catching hue and delicate texture. Shine or matte monochrome nylon focus not only on the functional finishing, like waterproof, breathable, moisture-absorbent and quick-drying, but also on the application of recycled or regenerated materials. Luxurious silk, TencelTM, cellulose acetate fiber fabrics and related blended fabrics create an elegant and noble silk version, and upgrade its silky touch. Jacquards and prints revive geometric elements, variant stripes, colorful printing, presenting youthful and passionate experience, bringing unlimited possibilities for vitality design. Coated glaze or organza shape galaxy alike surface, and express the romantic futuristic sense.





coloro 016-49-37	coloro 117-34-27	coloro 050-83-41	coloro 008-37-29	coloro 098-59-30	coloro 069-43-23	coloro 134-31-27	coloro 033-66-17	coloro 004-23-16	coloro 123-29-19	coloro 002-24-00
石榴红	克莱茵蓝	硫磺泉色	酸樱桃色	智能蓝	极光绿	紫水晶色	雅金	栗紫	暮蓝色	亮黑色

深度关联的智慧世界，消费体验越发复杂，设计超越自身的生态系统，在变幻当中挖掘创意的价值。数字技术加速虚拟现实和电竞商业的发展，带来智能化、道德化、引人入胜的沉浸式体验；通过人类技能与人工智能的融合，推进对未知时空的探索；焦虑情绪催生暗黑时尚，丰富对“美”的艺术表达；运动休闲风在更新和蜕变中引领复古奢华风回潮，步入高级化。

**色彩：**一组多重亮彩色提升整体造型的明亮度，打造风趣时髦、个性鲜明的街头风格；智能蓝作为跨季色彩的延续，兼具自然风格和数码美感。另一组幽暗浓郁的深沉色调极具奢华感，与金属色调和，更新复古运动；亮黑色与仙粉黛干红色、暮蓝色打造暗沉氛围，呼应暗黑美学；发光金属色源于虚拟现实和电子竞技的奇幻灵感，反应数字世界的夸张表达。

**面料：**科技与个性互融共生的面料在智慧时代焕发光彩。数字化纹理以提花或印花工艺反射智慧时代的具象表达；机能针织表面致密舒适，结合优异弹性和智能原件迎合专业训练的场景需求；异型网眼应用革新，突破外衣和套装的立体设计，提供独特的穿着体验；光泽材质在呈现科技质感的同时，致力于打造全天候的都市防护风格；防水、高透气性、舒适度延展到科技面料的基本层；艺术提花与套染工艺在色彩的加持下，展现另类的暗黑风格；复古奢华风转向科技或颓废格调，立体提花、烫金工艺、随性光泽雕琢细节。

In a deeply connected smart world, the consumer experience becomes ever more complex; the design goes beyond its ecosystem, tapping into the new creativity in the midst of change. Digital technologies boost the development of virtual reality and e-sports commerce, bringing an immersive experience that is intelligent, and inviting. The exploration of unknown time and space is advanced through the integration of human skills and artificial intelligence. Anxiety engenders darker fashion, enriching artistic expression of “beauty”. Sports and leisure style lead the resurgence of retro luxury style in the process of renewal and transformation, forming a high-fashion style.

**Color:** A set of rich bright colors enhances the lightness of the overall look, creating a fun, fashionable, and distinctive street style. Scuba blue, as a inter-seasonal colors, combines natural style and digital beauty. Another set of deep dark tones indicate extremely luxurious feeling, and reinvent retro sports style with the addition of pale gold. Pirate black, zinfandel, and twilight blue produce a dark atmosphere, echoing the darker aesthetics. Dazzling metallic colors originate from the fantasy inspiration of virtual reality and e-sports, reflecting the exaggerated expression of the digital world.

**Fabric:** Technological and personalized fabrics attract great attention in the intelligent era. Jacquard or prints revive the sense of high-tech. Dense and comfortable functional knitted fabrics have excellent elasticity, along with electronic components, can meet the needs of professional training. Innovative profiled mesh changes the conventional three-dimensional design of outerwear and suits, providing a unique wearing experience. Glossy effect not only presents the technical texture, but also provides an all-weather urban protection. Waterproof, high breathability, and comfort become the basis of technological fabrics. Artistic jacquard and over-dyeing technology with color selection revive the special darker style. Retro luxury style turned to technology or decadent style. Details make the difference: three-dimensional jacquard, gilding process, casual glossy effect.