

Press release

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Intertextile Apparel Fabrics and Yarn Expo Shenzhen postponed to 2023

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In support of pandemic control measures in Shenzhen, which has recently seen an uptick in Covid-19 cases, the two fairs have been deferred to 2023. The fairs were originally due to take place concurrently from 2 – 4 November 2022 at the Shenzhen World Exhibition & Convention Center.

“This was an extremely difficult decision to make, particularly given the amount of effort we have exerted to hold the November fairs successfully,” explains Ms Wilmet Shea, Deputy General Manager, Messe Frankfurt (HK) Ltd. “However, with Shenzhen continuing to enforce strict pandemic containment measures, we have a duty both to support the local authorities as well as to ensure that participants can plan their arrangements with certainty.”

Ms Shea adds: “Given the challenges facing the textile industry at present, we know how important both fairs are in supporting business growth, particularly in the high potential Greater Bay Area. We are therefore working in close contact with the venue to find new dates next year for Intertextile Shenzhen Apparel Fabrics and Yarn Expo Shenzhen to return. In the meantime we are grateful for the support and understanding of all those involved.”

Exhibitors or visitors with any queries about these fairs should email textile@hongkong.messefrankfurt.com, or visit the fairs’ websites:

- Intertextile Shenzhen Apparel Fabrics: <https://intertextileapparel.hk.messefrankfurt.com>
- Yarn Expo Shenzhen: www.yarnexpochina.com

Intertextile Shenzhen Apparel Fabrics is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Center. Yarn Expo Shenzhen is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; China Cotton Textile Association and China Chemical Fibers Association.

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Note to editors:

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Further press information & picture material

Intertextile Shenzhen Apparel Fabrics: <https://intertextile-shenzhen.hk.messefrankfurt.com/shenzhen/en/press.html>

Yarn Expo Shenzhen: <https://yarnexpo-shenzhen.hk.messefrankfurt.com/shenzhen/en/press.html>

Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Intertextile Shenzhen Apparel Fabrics
Yarn Expo Shenzhen
Shenzhen, China