

news +++ Intertextile Shenzhen Apparel Fabrics and Yarn Expo Shenzhen
Shenzhen Convention & Exhibition Center (Futian), China, 11 – 13 June 2025

intertextile **yarnexpo**
SHENZHEN apparel fabrics

Next week's Intertextile Shenzhen and Yarn Expo Shenzhen fringe events to promote eco-friendly and innovative fashion textile solutions

Shenzhen, 3 June 2025. Intertextile Shenzhen Apparel Fabrics and Yarn Expo Shenzhen, held concurrently with PH Value and BIRD Fashion Fair, will be a focal point for innovative fashion across the fashion spectrum at the Shenzhen Convention & Exhibition Center (Futian). From 11 – 13 June, in Halls 1 and 9, numerous global exhibitors will showcase a multitude of trendy upstream and downstream products, offering visitors a comprehensive sourcing experience. Spotlighting technological advancement and eco-friendliness, the fairs' fringe programme will feature insightful seminars and forums led by industry experts, aiming to facilitate knowledge sharing and the adoption of transformative technologies and practices.

Prior to their opening, Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, emphasised the importance of these shows: "Intertextile Shenzhen and Yarn Expo Shenzhen represent significant opportunities for companies to embrace the shift towards sustainability and innovation within the apparel textile sector. These events are designed to boost collaboration among industry players, enabling participants to effectively navigate the evolving market landscape. With a rich lineup of exhibitors and an engaging fringe programme, we aim to inspire actionable change and promote forward-thinking solutions that benefit both businesses and the environment."

Key features of the fair include the debut of two new zones: **Fashion Gallery** and **The Closet**. Fashion Gallery will present an extensive selection of ladieswear, casual wear, functional wear & sportswear, lingerie, and original fabrics and designs, as well as technology-infused textile solutions. AiDLab and Nano and Advanced Materials Institute have also confirmed their participation in this dedicated space. Under Fashion Gallery, the Closet will offer fashion designers and garment manufacturers a unique platform to present their cutting-edge creations, nurturing creativity and innovation. The booths will feature the Sustainable Fashion and Apparel Association (SFAA) with a focus on green fashion and sustainable materials, the Hong Kong Fur Federation (HKFF) showcasing award-winning sustainable fur designs, and Mint Studio highlighting young designers.

Design, technology and sustainability: key discussions at Intertextile Shenzhen

At Textile Dialogue (Hall 1) and Talking Point (Hall 9), 15 seminars, forums, and panel discussions will take place, featuring 30+ seminar sessions designed to keep visitors up to date with the latest insights and innovations. A particular highlight is the **Intertextile Forum**, themed "Supply Chain Restructuring: Digital Intelligence-Driven Resilient Breakthrough", which will bring together global industry leaders to explore how the textile sector can adapt to current economic challenges amid changes in global trade rules and US tariff policies.

Additionally, the fringe programme will cover four important themes: Design and Trends, Technology and Solutions, Market Information & Business Strategies and Economy Talks. Highlighted events include:

- **Textiles Forecast S/S 2026** (Design and Trends) – this presentation by WGSN will explore macro trends and consumer insights to predict the key textile trends for this season.
- **Reimagining Fashion Through AI, Identity and Immersive Commerce – From Avatar to Aisle – How Digital Fashion, 3D Assets, and AI Tools are Shaping the Next Generation of Retail** – LIVVIUM will explore how digital fashion is evolving, powering innovation across design, retail, and consumer engagement.
- **2025 International Textile Industry Digital Application Trend Forum** will focus on the impact of digitalisation, sustainable practices through Artificial Intelligence (AI), advancements in fabric defect detection, and future trends in intelligent software integration within the textile industry.
- **Sustainable Textile Products and Solutions** (Economy Talks) – Intertek Group will introduce global sustainable textile strategies and the Ecodesign Directive, focusing on strategies within the European Union and relevant industry solutions.

In addition, cities from across China have organised domestic pavilions that will display the various applications of their suppliers' textile products. These include Changshu, Fujian, Huzhou, Shaoxing and Shengze.

Yarn Expo Shenzhen's exhibitors set to highlight sustainability and functionality

Taking place concurrently in Hall 1, Yarn Expo Shenzhen will present downstream industry players the opportunity to penetrate the South China and wider Asia-Pacific markets. Products on show will emphasise eco-friendly and innovative yarn and fibre options, including cashmere yarn, chemical fibre, cotton yarn, fancy yarn and wool yarn. Key exhibitors include:

- **Consinee Group Co Ltd** – the company specialises in cashmere, recognised for its fine, soft fibres and good warm retention. With an average micron count of 15.2µm to 15.8µm, its cashmere is among the most precious materials in the market. Consinee has established itself as a global leader, supplying more than 15% of the world's cashmere yarn.
- **Perino by Woolyarns (New Zealand)** – a premium yarn brand known for its innovative blends, particularly its sustainably sourced New Zealand Brushtail Possum fibre combined with luxurious cashmere or merino. Perino represents engineered luxury, offering yarns that are lighter and more exquisite than natural fibres alone.

Beyond the broad exhibits, Yarn Expo Shenzhen's nearly 20 product presentations and seminars will provide valuable opportunities for industry players to learn about the latest developments and trends in an ever-changing global market, with numerous exhibitors focused on maximising their marketing platforms. In addition, the show will once again welcome the New Fibre New World – Textile Materials Innovation Forum and the Tongkun – China Fibre Fashion Trends Display Zone.

Across both shows, exhibitors from 14 countries and regions, including China, France, Germany, Japan, Korea, Vietnam and more, will showcase the full spectrum of fibres and

yarns, fabrics, garments, and accessories covering ladieswear, casualwear, denim, suiting and shirting, functional wear and sportswear, as well as swimwear and lingerie. Overseas exhibitors will primarily be concentrated in Hall 1's International Zone. To view Intertextile Shenzhen's exhibitor list, [click here](#). For Yarn Expo Shenzhen's exhibitor list, [click here](#).

The 2025 editions will take place alongside the quality knitwear on display at PH Value and at BIRD fashion fair. In order to enhance efficiency and reduce queuing onsite, visitors to the platform are advised to [pre-register for their badge](#) in advance.

Intertextile Shenzhen Apparel Fabrics is organised by Messe Frankfurt (HK) Ltd; Messe Frankfurt (Shenzhen) Co Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Center. Yarn Expo Shenzhen is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; China Cotton Textile Association; and China Chemical Fibers Association.

Both shows will be held from 11 – 13 June 2025.

Upcoming show:

Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn
2 – 4 September 2025, Shanghai

Press information and photographic material:

<https://intertextile-shenzhen.hk.messefrankfurt.com/shenzhen/en/press.html>

Social media and website:

facebook.com/intertextileapparel/

twitter.com/Intertextile

linkedin.com/showcase/intertextile-shanghai-apparel-fabrics/

instagram.com/intertextileapparel/

intertextile-shenzhen.hk.messefrankfurt.com/shenzhen/en.html



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Background information on Messe Frankfurt

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For more information, please visit our website at: www.messefrankfurt.com/sustainability
With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).
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*Preliminary figures 2024