



intertextile

SHENZHEN apparel fabrics

6 – 8.11.2023

Shenzhen World Exhibition &
Convention Center, China

Greater Bay Area International Trade Fair
for Apparel Fabrics and Accessories

**Sponsorship
marketing
opportunities**

Sponsorship marketing opportunities

Customised sponsorship promotion plan

Connect all the fair's resources to carry out a series of sponsorship and advertising activities that will increase the exposure of your brands and products, making them a focus at the fair!

Create a customised and eye-catching promotional plan that aligns with your marketing goals. Static displays such as advertising onsite and in show publications and onsite souvenir distribution will all instantly enhance your brand penetration at the fair.

In addition to the items covered in this "Sponsorship Marketing Opportunities" brochure, please do not hesitate to contact us to discuss a tailor-made sponsorship marketing plan that will generate more business opportunities for your company!



A

Sponsorship options

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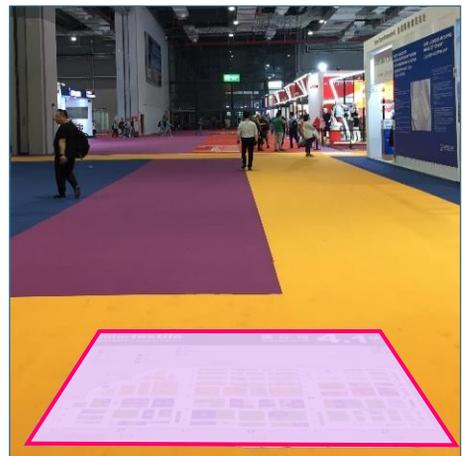
A01 Floor plan sponsorship **New**

Sponsor's logo will appear on the floor plans located at the gangways inside the exhibition hall to highlight their booth location to visitors.

- Sponsor's logo (single unit) will appear on the floor plan inside the exhibition hall where their booths located
- Floor plans will be arranged as floor stickers placing on the hall gangways
- The exact location of floor stickers will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: USD 1,450

Application deadline: 9 October 2023



A02 Show souvenir

Souvenirs will be distributed to visitors and attendees at the registration halls, information counters or during concurrent events.

- Sponsor's logo (single unit) will appear on the souvenirs together with the show logo.
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

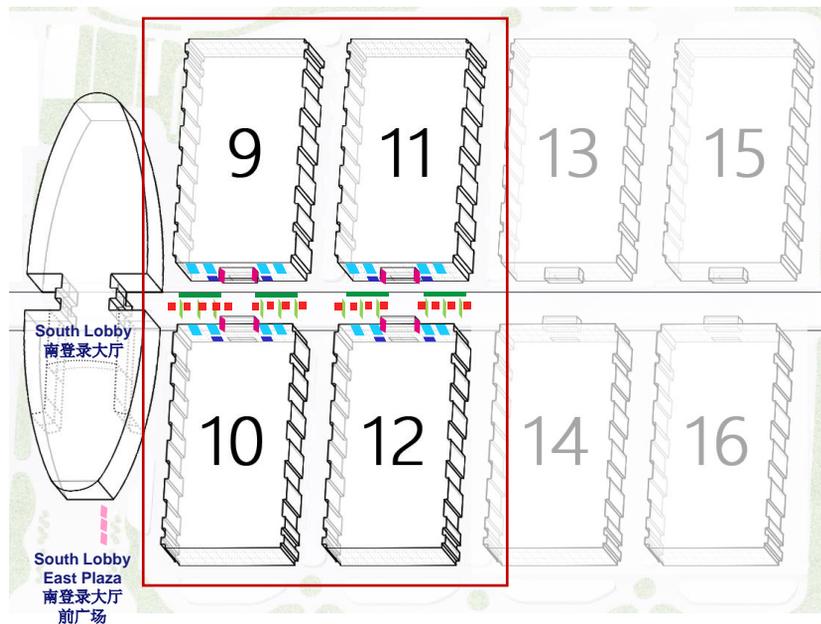
Quantity: Joint sponsor
Price: On request

Application deadline: 9 October 2023



B

Onsite advertising



Location	No.	Item	Price
	B01	Billboard – South Registration Lobby East Plaza	USD 8,100 / pc
	B02	Glass sticker on escalator – Central corridor (Level 2)	USD 5,600 / pc
	B03(a)	Banner – Hall entrance (external): Central Corridor (upper)	USD 13,000 / pc
	B03(b)	Banner – Hall entrance (external): Central Corridor (lower)	USD 6,200 / pc
	B04	Glass sticker – Hall entrance (external): Entrance on Level 2 (lateral)	USD 8,100 / pc
	B05	Hanging banner – Central corridor (Level 1)	(a) USD 10,000 / 3 pcs (b) USD 3,700 / pc
	B06	Pillar wrap – Central corridor (Level 1)	(a) USD 10,000 / 3 pcs (b) USD 3,700 / pc

Note: **The submission deadline of application and material production files is 9 October 2023.**

Prices include release and production.

The above pictures are for reference only. The real object should be considered as final.

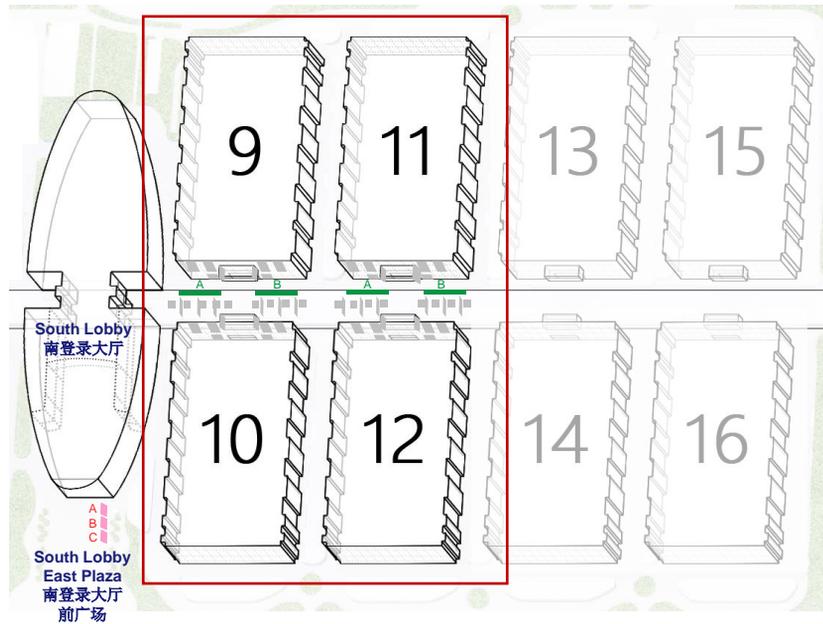
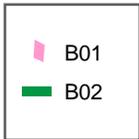
Onsite advertisements are subject to availability. Please check with the organisers for the available location.

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New

B01 Billboard – South Registration Lobby East Plaza

Specification: Front: 4mH x 8mW
Lateral: 4mH x 1.5mW x 2-sided
Price: USD 8,100 / pc



B02 Glass sticker on escalator – Central corridor (Level 2)

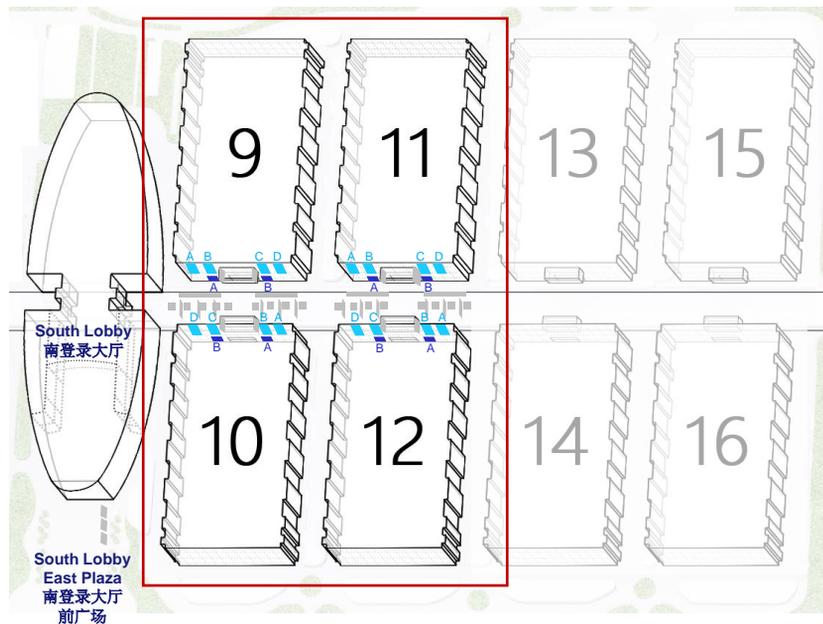
Specification: 0.72mH x 36mW
Price: USD 5,600 / pc

Note: **The submission deadline of application and material production files is 9 October 2023.**
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B03(a) Banner
– Hall entrance (external):
Central Corridor (upper)

Specification: 10mH x 9mW
Price: USD 13,000 / pc



B03(b) Banner
– Hall entrance (external):
Central Corridor (lower)

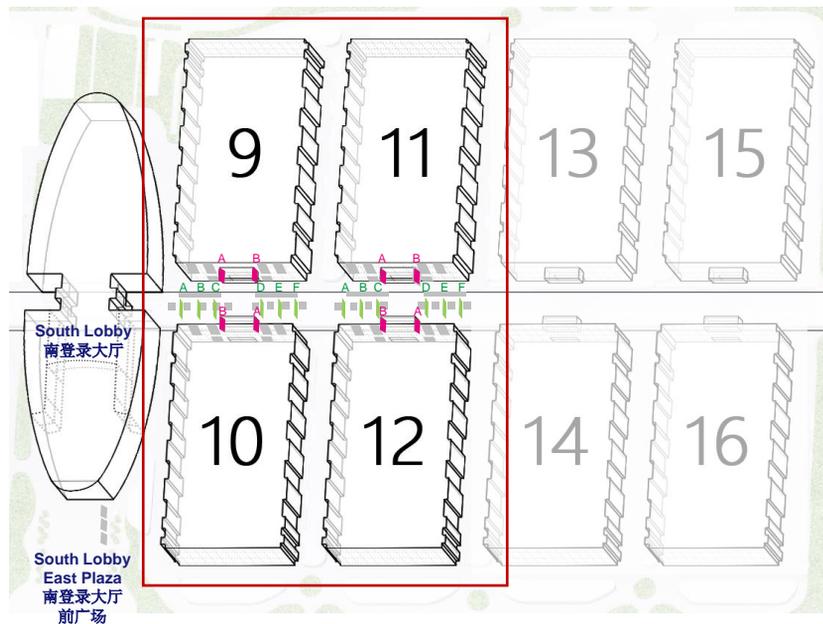
Specification: 5mH x 9mW
Price: USD 6,200 / pc

Note: **The submission deadline of application and material production files is 9 October 2023.**
Prices include release and production.
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B

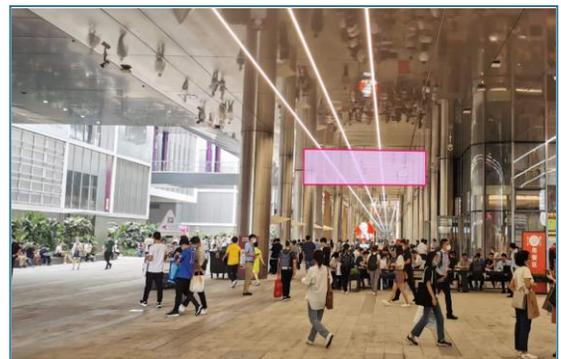
Onsite advertising

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B04 Glass sticker – Hall entrance (external): Entrance on Level 2 (lateral)

Specification: 4mH x 12mW
Price: USD 8,100 / pc



B05 Hanging banner – Central corridor (Level 1)

Specification: 1.5mH x 6mW x 2-sided
Price: (a) USD 10,000 / 3 pcs
(b) USD 3,700 / pc

Note: **The submission deadline of application and material production files is 9 October 2023.**

Prices include release and production.

The above pictures are for reference only. The real object should be considered as final.

Onsite advertisements are subject to availability. Please check with the organisers for the available location.

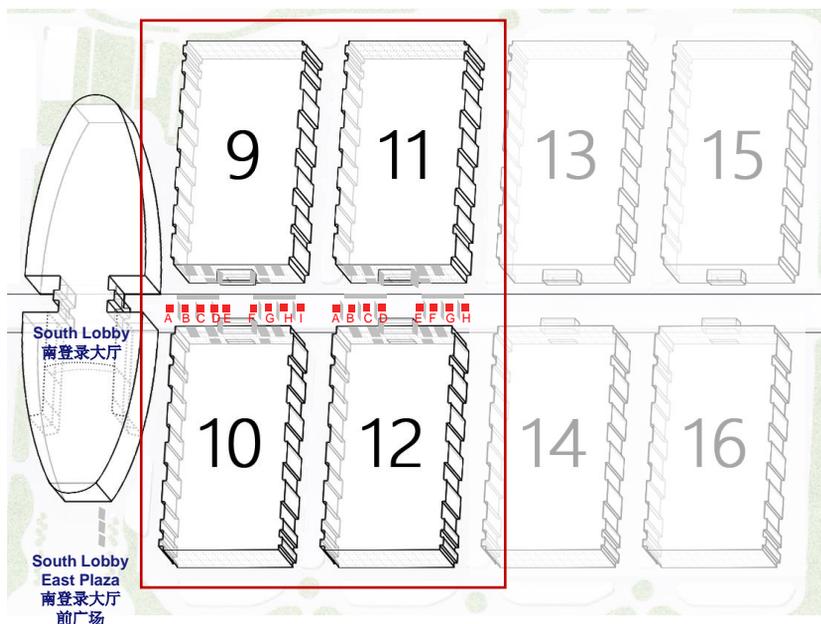
B

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■ B06



B06 Pillar wrap – Central corridor (Level 1)

Specification: 4mH x 2mW x 4-sided

Price: (a) USD 10,000 / 3 pillars
(b) USD 3,700 / pillar

Note: The submission deadline of application and material production files is 9 October 2023.

Prices include release and production.

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Onsite advertisements are subject to availability. Please check with the organisers for the available location.

C

Publication advertising

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C01 Notebook

Notebooks with show information will be distributed onsite to visitors free of charge. It is a golden advertising opportunity for exhibitors!

- The design must be approved by the organisers in advance
- Price includes production fee

Publication trim size: 210mm(H) x 148mm(W)
Bleeding size: 216mm(H) x 154mm(W)
+3mm bleeding on each side

Item	Price
(a) Back cover	USD 5,300
(b) Inside front cover	USD 4,500
(c) Inside back cover	USD 4,500

Application deadline: 9 October 2023



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For more details,
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